

SER Western Canada Annual General Meeting

September 27th, 2026 2pm MDT

Draft Agenda		
2:00 pm MDT	Outgoing Board Chair Andy Owens	Welcome and Opening Remarks
2:05 pm MDT	Outgoing Chair Andy Owens	Review & Adoption of 2025 Minutes
2:10 pm MDT	Board Secretary Jason Wegman	Membership Update • Current membership & distribution • Discuss membership perks & differentiating public vs membership participation • Highlight membership types for public members attending
2:20 pm MDT	Board Chair Andy Owens	Financials Overview
2:30 pm MDT	Media Coordinator Kate Lovsin	Media Coordinator Overview & Update • Outreach: a year in review • Social media reach • Indigenous Scholarship • What's coming for 2027 • Hope for more in the field stories
2:40 pm MDT	Incoming Board Chair Tomas Sokolon & Media Coordinator Kate Lovsin (Menti)	Strategic Planning • Review proposed strategic plan draft • Develop something tangible for new members • Board buddy mentorship • Continue to maintain cross-promotion strategy for events and opportunities; engage with designations where potential to do so exists • Elevating SER-WC from exhibitor to presenter? • Hosting pre-conference planning committee to target SER-WC's messaging for the audience?
2:55 pm MDT	Bio Break	

3:00 pm MDT	Incoming Board Chair Tomas Sokolon	Annual Work Plan • Events to prioritize
3:10 pm MDT	Media Coordinator Kate Lovsin	Board Representation & Skills Matrix • Review skills matrix exercise • Discuss skills currently missing from board • Addition of non-executive board roles or cause champions (ex. Marketing, membership) ○ Menti participation exercise
3:30 pm MDT	Outgoing Board Chair Andy Owens	Board Elections: • Vice Chair • Treasurer • Secretary • Other? ** *2 year terms; vice chair typically assumes chair position **pending result of previous discussion
3:50 pm MDT	Outgoing Board Chair Andy Owens	Open Discussion & Feedback
3:55 pm MDT	Outgoing Board Chair Andy Owens	Closing