

SER-SW Chapter Board Meeting



Q1

January 20, 2022

Notes

Agenda:

1. Introductions –
 - a. Lorelee Larios – Univ CA Riverside; CA rep
 - b. Kristina Young – UT rep, UT Univ State, Moab, UT; SER supporting Moab working group
 - c. Clarissa Rodriguez - U CA Riverside, Student chapter
 - d. Skylar Rae Hardison – UofAZ student chapter
 - e. Tiffany Pereira – NV rep, DRI asst. research scientist, rare plant ecology/seed germination
 - f. Martha Sample - NAU Research Asst; staff advisor for student chapter
 - g. Victoria Stubbs - treasurer
 - h. Don Falk – UofAZ, forest ecologist, post-fire recovery trajectory
 - i. Cameron Weber – NM rep; Rio Grande Return; ag to habitat conversions
 - j. Ondrea Hummel - Secretary
2. Updates from student chapters
 - a. U of AZ Chapter – Skylar
 - i. Garden committee – planting pollinator gardens using native plants
 1. Santa Rita experimental range – planting this year in March
 2. Outside of public library in downtown Tucson
 - ii. Research committee
 1. Experiment on rooftop of building, how plants can grow using solar panels
 2. Applying for grant from campus sustainability
 - iii. Coordinating volunteer efforts – pulling buffel grass in Saguaro National Park
 - b. NAU Chapter – Martha
 - i. President left when graduated
 - c. U of CA – Clarissa
 - i. Last year did BioBlitz
 - ii. Started Career Pathways series – speakers to talk about different careers
 - iii. Volunteered for tree planting event in Riverside, CA
 - iv. Applying for CDFW grant to do restoration
 - v. Skylar will send information on seed ball bike instructions
 - d. Cameron asked what other chapters are doing to advertise; each chapter talked about how they do that – invited speakers, newsletters, etc.
3. \$ update from Vickie – see 1/19/22 e-mail notes below:
 - a. **\$52,263-Year End bank balance**
 - b. **\$4,627 Revenue** Break down:
 - i. \$3,937 - SER International Membership grant
 - ii. \$585 - Virtual Conference
 - iii. \$5.13 Amazon Smile

- iv. \$100 Single Donation from a member
 - c. 2021 SER International **Membership Grant** to SER-SW = **\$3,937**
 - i. An increase of \$1,000 from prior year
 - ii. Equates to approx. 66 new SER-SW members in 2021 at \$15/member
 - d. **\$720 in grants**
 - i. Student Chapter Organization Dues
 - \$260 -NAU
 - \$260 -UC-Riverside
 - \$200 -UA pollinator garden
 - e. **\$1,200 Sponsorship** - Watershed Management Group Workshop
 - i. Restoration in a Hotter Drier/Wetter Climate- Challenges Facing Practitioners
 - f. **\$1,605** - Annual **Fixed Costs**/administrative items
 - i. Dues & Subscription -Constant Contact = \$401.04
 - ii. Insurance = \$654 & \$550
 - g. **\$1,013.11 Net Income/Surplus**
 - i. After all expenses and programmatic accomplishment SERSW ended 2021 with a \$1,013 surplus.
 - ii. Virtual Conference provided \$556 to the surplus and/or to the programmatic accomplishments
 - h. 2021 990N **Federal Filing Requirement Complete**
 - i. **2022 budget ideas:**
 - i. **Develop** an actual **budget** so as to set aside funds for programs i.e.:
 - 1. Student Organization Membership – UA, NAU, UC-Riverside
 - 2. Cultural additional Student orgs – ASU, NM, UT, NV
 - 3. Workshops?
 - ii. Set aside **Conference Seed Money** \$20-25K in a liquid savings account.
 - iii. **Determine % of annual surplus and Cash on Hand** to set up a Savings/Board Restricted Bank/Investment account
 - Possibly low risk (\$10K-20K in a mid- term CD, or laddered CDs)
 - Any year there is a surplus, take a % and put into restricted fund?
 - j. Don supported putting money aside when have extra
 - k. Sub-committee will discuss specifics – Don volunteered
4. Update on annual meeting from Tiffany
 - a. Virtual conference held on November 19, 2021
 - b. Comments that it was well received, short and sweet, good topics of interest
 - c. Loved that didn't charge for students
 - d. ~50-70 people
5. Decision about annual meeting this year – in person or on zoom? Are there any folks who want to form the meeting committee?
 - a. Want to discuss after what happens with Omicrom
 - b. Table for discussion
6. Newsletter
 - a. Everyone will contribute content
 - b. Cameron was going to help Steve with newsletter
 - c. Is sent out quarterly by Constant Contact service; just fill in template
 - d. Skylar will think about it and look at platform

- e. Is there a place to drop content? Could set up on Google docs
- 7. Since Steve left, we need a new AZ rep. Anyone have any good suggestions?
 - a. Molly willing to come back?
 - b. Email any ideas
- 8. Elise will send out spring meeting in April