

SER-SW Chapter Board Meeting Agenda Q4 2019 & Q1 2020 – January 30, 2020



ACTION ITEMS:

- EVERYONE & CARIANNE: Review and approve herbicide statement letter, Carianne will follow-up with an email vote for approval:
https://docs.google.com/document/d/1nb04uQCuyCT2ahTgzgx_-M7GqvOKQzE5XMiXBOEu38/edit?usp=sharing
- ELISE to send out Doodle Poll to find a time for the next meetings (Approx. April, July, October)
- EVERYONE: Think about who you might nominate for President and Vice President next year (including self-nominations)
- EVERYONE: Send Elise dates of any potentially conflicting conferences (Oct-Nov).
- LORALEE to draft community grant RFP to fly by end of Feb/March so that voting can happen at Q2 (April?) board meeting.
- ELISE, DON, BECKY, LORALEE: SER blog posts – submit alexis@ser.org and copy Molly (for the SER SW newsletter) by the date posted after your name. **Elise** – student chapter (April 27), **Don** (Oct 27), **Becky** on Utah group (April 27), **Loralee** on grant program and general update (July 27).
- CAMERON: send email to SER and Vickie re: \$100 donation to Africa chapters
- BUDGET COMMITTEE: to develop budget for vote by Q2 (April?) meeting
- EVERYONE: Consider joining a committee, below:

Committees:

2020 Conference Committee: Elise (lead), Ondrea, Cameron, Carianne, Don (program)

Grants: Lorelee (lead), Becky can help

Community engagement: Becky (lead), Cameron, Molly

Communication: Facebook – Tiffany, newsletter & website – Molly

Budget (Executive Committee – Elise, Ondrea, Vickie)

International Relations: Cameron (lead), Don, Tiffany

Members:

Molly McCormick mmccormick@usgs.gov (outgoing) - present
Gornish, Elise egornish@email.arizona.edu - present
Hummel, Ondrea Ondrea.Hummel@tetrattech.com - present
Victoria Stubbs <vickie@mhraccounting.com>
Carianne Campbell <carianne@strategichabitats.com> (outgoing) - present
Loralee Larios loralee@ucr.edu - present
Rebecca Mann rmann@usgs.gov (outgoing) – present
Scott Abella abellanrc@gmail.com (outgoing) - present
Shawn Stone spstone.352@gmail.com (outgoing) - present
Steve Plath <steve.plath@gwpaz.org>
Caity Winterbottom caw442@nau.edu - present
Marci Caballero-Reynolds <marcicr@email.arizona.edu> - present
Don Falk dafalk@email.arizona.edu - present
Tiffany Perreira Tiffany.Pereira@dri.edu - present
Cameron Weber cameron.weber@gmail.com - present

Notes in italics

1 Any business to cover from last meeting?

- A. Welcome and introductions
- B. Conference Wrap-Up

*Very successful 2019 conference; good feedback; had about 250 participants
Started discussion at meeting for location for 2020 conference
Moab – looked at conference center; largest only holds 150*

How about Santa Fe, NM? May get some TX folks; Engage UT folks to talk about 2021 meeting in UT

*Meetings have been in – Tucson (160 people), Las Vegas (100 people), Albuquerque (100 people),
Flagstaff (125), Tucson (250 people)*

*NM or UT would make sense; could build student community in NM (Cameron)
Motion made to plan for Santa Fe for 2020. All agreed.*

- a. Send photos to info@sersw.org
- b. Next conference location: Utah or California

*2020 Conference Committee – Ondrea, Cameron, Elise, Carianne, Don (program)
Southwest is on the climate change front lines as a potential theme.
Consider hiring an intern or helper.*

2 New Agenda Items

A. Farewell to the Outgoing Board

- a. *Molly outgoing President, Elise will be taking over as President*
- b. *Becky Mann – field restoration of arid grasslands*
 - i. *Will need new UT rep. Per by-laws we can nominate and approve. Please send nominations to Elise.*
- c. *Scott Abella – UNLV; NV representative outgoing*
- d. *Shawn Stone – was NM representative; has grown Facebook presence*
- e. *Also think about nominations for President and VP who will both be outgoing after this year.*
 - i. *For conference planning, budgeting could include hiring an intern to help with conference planning so that it is not all on the President/VP.*

B. Scheduling 2020 board meetings – Elise will send out a Doodle poll. Will try to keep on same day/time each quarter.

C. Shared folder with official documents (Vickie)

D. Student Chapters discussion

- a. *NM – at the SER-SW student chapters meeting there was some representation from UNM and NMSU. Cameron is interested in helping getting chapters going. If there are interested students, they could talk to Caity and Marci. It also helps to find interested faculty.*

E. Committee Sign-Up:

- a. *Community Engagement (Becky Mann, Current Chair) – regional meetings. Looking to get more ideas. Looking to improve collaboration and networking (speed meeting format with a few set questions).*
 - i. *Committee members: Cameron maybe? Molly maybe?*
- b. *Grants (Loralee, Current Chair) – student and community grants. Discussion to draft RFPs soon, to advertise with deadline of March so voting can happen at April meeting.*
 - i. *Committee: Becky can help. **Loralee to send draft grant RFP to group for review.***
- c. *Conference (Elise, Current Chair) – see above*
- d. *Communications (Molly, Shawn, Carianne) – SER-SW newsletter, facebook, website, SER newsletter submissions (see email attached, below).*
 - i. *Facebook – Tiffany, newsletter & website - Molly*
 - ii. *Elise – student chapter (April 27), Don (Oct 27), Becky on Utah group (April 27), Loralee – grant program and general update (July 27)*
- e. *Budget (Carianne, Elise, Molly, Vickie) – add Ondrea. Might have a budget vote by email.*
- f. *International and SER Relations (Cameron Weber, Chair Elect??) – SER Chapter Relations Committee. Options: International symposium at conference. Consider a budget item for support of international attendees. SER.org international groups. Transboundary restoration, contact Matt Grabau. Global Aridlands Project – Daniel*

Winkler, Akasha Faist are steering committee. Ask Laura to get a drylands section in restoration resource center. Committee: Cameron, Don, Tiffany

3 Student Chapter Updates (Caity & Marci)

*NAU update: Second year as an organization on campus. Gratitude to SER-SW for supporting students at the 2019 conference. Beaver Believer movie was shown with a discussion on stream restoration – was a big event. Planning on showing another documentary – looking for suggestions. Elise can send a list of movies. Continuing to develop the restoration demonstration site on campus. Last semester built a rock swell, and working on planting plants. Received money from Green Fund to hire an intern to manage the site. Group did a stream clean-up. **Elise wanting feedback from Caity and Marci for the conference.***

U of A club: Received funding from SER-SW to install a pollinator garden. Elise can send out photos. Students want to install another garden soon, and keep going. Hope to install enough gardens and do some experiments. 70 students signed up and 30 showed up at the meetings. Students give talks at the meetings. Working on a buffelgrass pull. ENR2 building is starting a rooftop garden, and the club will help design the garden, and it will be a long-term experiment.

Student chapters at UNM or NMSU: Caity reported that UNM and NMSU are interested.

4 Herbicide Position Statement (see attached).

5 North America Chapter report (Cameron). Request to donate \$100 to support African chapters. Motion, second, and approved.

6 Reminder to send newsletter items to info@sersw.org

Next Meeting: TBD

Email from SER re: communications

Chapter and Section Updates in SERNews

As we start to plan our topics for the quarterly member newsletter [SERNews](#) in 2020, we would like to start including regular chapter updates in our newsletter again. In bringing these back, we want to give chapters a fun, optional way to showcase their work, discuss their triumphs or challenges, and introduce yourselves to others. Updates should be in the 250 - 500 word range, can be written by any chapter member, and can cover any update topic for that quarter you are most excited about sharing.

To have your chapter update included in the quarterly issue of SERNews, **please send your text to alexis@ser.org by: January 27, April 27, July 27, and October 27**. We realize that you may not have an update every quarter - that's OK! We will include any updates received by these dates; however, due to the time constraints of putting together the newsletter, we won't be able to include updates received after these deadlines.

Events + Opportunities Newsletter

This [monthly newsletter](#) includes upcoming events and member engagement opportunities across the SER community. We hope to include more of your trainings, events, webinars, award announcements, and member profiles. The **deadline for submitting content is the last Wednesday of each month**. You can email it to me at laura@ser.org.

Chapter Agreements

We have received almost all of the finalized agreements from chapters – thank you! I'll follow up separately with those chapters who are still in the process of finalizing the paperwork to answer any additional questions. We look forward to our continued collaboration with you!!!

Websites -- Instructions for the new template

Every chapter site now has a link to the new **Chapter Website Theming Documentation** on your Wordpress dashboard. (Here is the link for your records: <https://chapter.ser.org/docs/>) Hopefully these instructions will be helpful to you in navigating the new site and making updates.

Emailing Chapter Members + Downloading Rosters

Here is a refresher on accessing your membership roster and also emailing members through the SER.org portal:

- Log on to ser.org with your username/password and click on "Groups" on the right side panel under My Profile. Then select your Chapter / Section name from the list. (*You'll see a person icon, which means you are a group admin. If you do not see this person icon send an email to laura@ser.org and 'cc your Chapter Chair to request access.*)

- On your SER Chapter/Section Group page, you'll see a link "Group Admin Options" next to the same *person* icon. Click on that and you can export the chapter roster by clicking on Available Reports under the "Group Admin Options" link.
- To email members directly from the SER platform, click "Email all group members" under Member Communication. The system will only allow a plain text email. If you'd like rich text/html, then select "Message Group". Members will receive an email that a message is waiting for them.

Upcoming Chapter Relations Committee Call – Feb/Mar

We will be scheduling a Chapter Relations Committee meeting soon to discuss the first-round grant process for the Partnership Fund. The call agenda is in early development, and additional agenda topics are encouraged.

Membership promotion on social media

Attached are a few new SER ads that you are welcome to share on your chapter social media accounts and newsletters. Here is suggested text to accompany the graphic. Feel free to tailor the language as you see fit or make it more local to your region/theme:

Membership helps our community be strong and active. Join us [link to: bit.ly/2ld9u61]

OR

Be a part of the global restoration community [link to: bit.ly/2ld9u61]

Speaking of membership promotion, this is a gentle reminder that chapter and section leaders must be current members of their chapter. It would be helpful if you could send a reminder to your boards -- and membership :) -- reminding them to renew.

If there's anything else I can provide at this time, please don't hesitate to reach out. Thank you -- and I'll talk to you soon!

Very Best,

Laura

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Laura Capponi

Membership Director

laura@ser.org