SER-SW Chapter Board Meeting Discussion of virtual annual meeting

June 4, 2020

Attendees:

Molly McCormick <mmccormick@usgs.gov>
Gornish, Elise <egornish@email.arizona.edu>,
Hummel, Ondrea <Ondrea.Hummel@tetratech.com>,
Loralee Larios <loralee@ucr.edu>,
Shawn Stone <spstone.352@gmail.com>,
Steve Plath <steve.plath@gwpaz.org>,
Don Falk < dafalk@email.arizona.edu>
Tiffany Perreira <Tiffany.Pereira@dri.edu>

Organization of virtual meeting/workshop

- Single webinar or workshop OR
- Full meeting

a) Steve has been participating in Desert Horticulture meeting; have 5 days to view as many programs as you want
    o Doesn't have interaction but
    o Don't have to be at a specific place at a specific time
    o Speakers recording their PPT
    o *Series of pre-recorded talks that will be online*
    o *Could couple with discussion sessions*
b) Could still also have some live workshops; some pre-recorded
c) Or have speaker speak live; still record for others to view later
d) Both ESA and ConBio are doing this hybrid model
e) Concurrent sessions are due to constraints of space and time which we wouldn't have for this; might have fewer sessions but could spread it out (rather than doing concurrent)
f) Have all sessions recorded so could go to live or view later depending on schedule constraints
g) Logistics of recording presentations?
    a. Upload PPT prior to presenting
    b. Who is recording? Speaker or us?
h) Does SER have a license to accommodate ~100 people on a webinar
i) Loralee – GoReact platform used to upload PPT presentations, there is a comment box to add Q&A; have been using Zoom to record (go into Zoom by yourself and record)

   a. Can also narrate slides in PPT
 j) Molly attended Climate Resilience workshop – having a large group with live Q&A is engaging
   a. Live, recorded and/or live engagement options
 k) Shawn – blended conference option?
   a. Plenary – live
   b. Students – recorded talks
   c. Etc
 l) Elise – virtual poster presentation; uploaded and can view at leisure; can post comments or questions
 m) U of A – can get ~150 people through Zoom license
 n) Opportunity to reach a wider audience
 o) Cost? $35 each with 100% going to grants?
 p) Elise will send out list of possibilities; pros and cons; zoom restrictions if any
 q) Others will check with other groups doing virtual meetings
 r) Timeline for when we want to send out RFP for proposals

<u>Sayre International funding for membership development grant program</u>
 a) Elise will send out Sayre International guidelines on membership grant