



## SER-Rocky Mountains Meeting Summary

**Wednesday September 4, 2019**

**11:00 AM – 12:00 PM MDT**

**Call number: 970-491-1252**

**Calling In:** Mark Paschke (President), Garrett Stephens (Treasurer), Michael Curran (Outreach Committee Chair), Carla DeMasters (Secretary), Jesse Dillon (Vice President), Jessie Olson (Membership Committee Chair), Jayne Jonas (Communications Committee Chair), Brett Wolk (Past-President).

**Regrets:** Randy Mandel (Scientific Committee Chair).

### 1. Reports:

#### a. President (Mark)

- Previous meeting minutes from April: no corrections or edits, minutes approved.
- Action items:
  1. New conflict of interest statement that SER central is now requesting, very similar to our regional chapter one. MP: probably need to do both, but will continue to investigate.
  2. Concerns about national organization coming up with guidelines for sponsorship from businesses, specifically extractive industries, code of ethics on who we can take money from. MP drafted document. National were receptive to our concerns, they changed some wording, have addressed most of our concerns. MP: small victory.
  3. **ACTION ITEM ALL COMMITTEE CHAIRS: Please take a look on chapter web page and if committee members need updating, let Jayne know.**
  4. **ACTION ITEM JAYNE: Please update treasurer from CC to GS.**
- New request from CONPS, would like us to sponsor their annual meeting in fall. MP: Proposes silver level sponsorship for exposure of SER-RM. BW: I support at \$100 level. CD: Volunteered to attend. MC: Where would sponsorship come from? MP: Usually out of general chapter funds. None opposed. All in favor.
- **ACTION ITEM GARRETT: Connect with Denise Wilson.**

#### b. Vice President (Jesse D.)

- Lost phone call.

#### c. Past President (Brett)

- Question on main SER chapter and sponsorship and funding, MP clarified.

#### d. Treasurer (Garrett)

- As of 9/3 we have \$14,603.59 in bank.
- Still waiting on our share of profits from HAR/SER-RM spring conference (\$8,109.59 coming).
- \$250 scholarship to go out of account to Richard Alward to attend SER world conference.
- \$1,933 left account, some will go to fund 5 scholarships, leaving \$567 in scholarship fund.

- We are now banking with First Bank.
  - e. Secretary (Carla)
    - CD: We currently have 146 members - DOWN from 153 last time (APRIL 2019)
  - f. Outreach Committee (Michael)
    - We had a pub talk in Casper at the Gas Light Social in May. 25 people attended.
    - One pub talk in June in Greeley. 32 people attended.
    - One pub talk last week in Cheyenne only 7 people attended.
    - One pub talk tonight (Sept. 4), 17 people confirmed.
    - Last pub talk of year will be at the Irish Snug in Denver on Oct 9 – speaker is Vicki Vargas-Madrid with the Wildlife Program Administrator - Denver Parks & Recreation/Natural Resources (Becky Hufft put us in touch with her)
    - **\$2000 out of \$3000 budget (NEED CLARIFICATION - \$ SPENT OR LEFT IN BEDGET?)**
    - Workshop coming up with Colorado outdoors, several other partners/sponsors, all proceeds will go straight to SER-RM. High plains resources, 4 speakers, lunch and tour, break out session.
    - Jayne just recently sent a figure of how Facebook is trending for SER-RM and how that's correlating with pubtalk.
    - Restoration Ecology (Journal) manuscript in progress, on using pub talks as a strategy to get general public interested in restoration ecology.
  - g. Membership Committee (Jessie O.)
    - Garrett covered the scholarship updates.
    - 1 student and 2 professional grants can be given out still.
    - BW: can we give scholarships to federal employees? JO: Our understanding is yes. MP: it's not our call to make regarding federal employees.
    - JO: none have applied in past.
  - h. Communications (Jayne)
    - We're still trying to increase our social media presence. 4 members on communications committee.
    - Still struggling with newsletters going to junk mail. Seeing pretty good open rates on emails they are sending out. Try to send out on 16<sup>th</sup> of each month. Send updates to JJ or Megan.
    - CD: do we have a linked in page? JJ: we don't, but because we are still looking into it.
    - **ACTION ITEM: Carla look into what it would take to set up LinkedIn page.**
    - We have a date for big web site remake – new web site roll out on Oct 1.
  - i. Scientific Meeting Committee (Randy)
    - RM not in attendance.
2. New Business
    - a. MP: Would like to challenge outreach committee: having a few events in western Colorado, reaching out to members over there, or even Cortez or Durango.
  3. Next board meeting
    - a. Have another call in late October to touch base again. MP will organize that.
  4. Meeting adjourned at 11:38 am