



The Midwest-Great Lakes SER Chapter is seeking meeting sponsors for our fifteenth Annual Chapter Meeting that will be held in-person from May 17 to May 19, 2024 at Purdue University Northwest in Hammond, Indiana. Our Annual Meetings have become known as excellent and exciting venues for ecological restoration. Our past fourteen Annual Meetings have attracted between 98 to 233 attendees from 30 states (all seven chapter states and California, Colorado, Florida, Georgia, Kansas, Kentucky, Maryland, Mississippi, Missouri, Nebraska, New Jersey, New Mexico, New York, Nevada, Oregon, Pennsylvania, North Dakota, South Dakota, Texas, Utah, Vermont, Virginia, West Virginia), Ontario (Canada), Quebec (Canada), Bogota (Colombia), and Oslo (Norway) for this event. The typical structure of our meeting included poster session/sponsorship reception, keynote address, one to two plenary sessions, three to four concurrent oral presentation sessions, workshops, symposia, a business meeting, and offsite field trips. Please see the Chapter webpage (<https://chapter.ser.org/midwestgreatlakes/>) for more information on the Chapter and our annual meetings.

The theme of this year's meeting is *Connecting for a Resilient Future: Restoration of Midwestern Habitat Mosaics*. Our primary meeting goal is to highlight the linkages between restoration of Midwestern habitat mosaics and ecosystem resiliency and the importance of facilitating connections ecologically and socially. Our secondary goal is to bring together all who are interested in ecological restoration and contribute to advancing the field of ecological restoration. Our meeting agenda will be similar to our past meetings and will include technical presentations, workshops, and networking opportunities.

Several opportunities exist for your organization to demonstrate your commitment to the ecological restoration within the seven states of our Chapter. Your sponsorship will assist with defraying the registration cost for all meeting attendees. Sponsorship levels and benefits are as follows:

SPONSORSHIP LEVEL	AMOUNT	BENEFITS
Sharp-lobed Hepatica	≥1200	*Logo on program cover, abstract book, and annual meeting webpage *Full page ad in program *5 complimentary registrations *Exhibitor space
Yellow Trout Lily	\$1000-\$1199	*Logo on program cover, abstract book, annual meeting page *1/2 page ad in program 4 complimentary registrations *Exhibitor space
Rue Anemone	\$800-\$999	*1/2 page ad in program and sponsor video, text of organization name on annual meeting website, 1/4 page ad in abstract book *3 complimentary registrations *exhibitor space
Prairie Trillium	\$600-\$799	*1/4 page ad in program and abstract book and text of organization name listed on annual meeting website *2 complimentary registrations *exhibitor space
Bloodroot	\$200-\$599	*1/4 page ad in program and abstract book and text of organization name listed on annual meeting website *exhibitor space

Our initial meeting agenda is as follows:

**Friday May 17:** Workshops, Keynote Presentation, Symposia, Poster Session, and Sponsorship Reception

**Saturday May 18:** Contributed Oral Presentation Sessions, Meeting Plenary Session and Tour, No-Host Social

**Sunday May 19:** Offsite field trips

Your support of this meeting will signify your support of ecological restoration within the Midwest-Great Lakes region and will ensure the continued success of the Midwest-Great Lakes SER Chapter that was formed to serve as a resource for all interested in ecological restoration within the Midwestern United States.

The Midwest-Great Lakes SER Chapter is a not-for-profit 501(c)(3) tax-exempt organization and all donations to MWGL SER are tax-deductible. Thank you for considering this request.

If you are interested in serving as a meeting sponsor then please contact:

David Coulter  
Annual Meeting Chair  
Midwest-Great Lakes SER Chapter  
Email: [mwgl.ser@gmail.com](mailto:mwgl.ser@gmail.com)