

## 12/8/2021 SER MWGL Chapter Board of Directors Conference Call

-Attendees – Chris Lenhart, Rocky Smiley, Brad Gordon, Jeremy Weber, Steve Glass, Mark Krivchenia, Brian Majka, Jessica Miller, Greg Snowden

### -Committee Reports

#### A. Mark Krivchenia provides report on Membership Committee

-looking at composition of membership and working to develop strategy to promote membership

-currently over 400 members

-Chris indicates SER considering same issue

-Rocky indicates to Mark that he has content Mark could use and will send

- Rocky suggests outreach to organizations as well as individuals. Mark requests list of organizations and Rocky will send list of past meeting sponsors

-Brian offered suggestions for messaging and on how partnerships contribute to restoration and post-annual meeting messaging

- discussion followed on how exhibits at other meetings can help recruitment

potential exhibits for 2022 include Society for Reclamation Conference and the Wild Ones conference

B. Indigenous Committee – update from Chris Lenhart. Setting up webinar in January with University of Minnesota and SER MWGL Chapter

C. Annual meeting Committee – update from Rocky on ideas for structure of meeting and progress

-suggested contact Kelly Brown as she has experience with DEI aspects

-consider adopting SER Open Doors Policy for registration fees

- potential topic – Reference Ecosystems concept

- potentially embed topics from Business meeting and chapter activities where relevant within the organized sessions

- Rocky issues another call for 2022 Annual Meeting Chair

Rocky will develop position description for Annual Meeting Chair to help interested individuals in being aware of what position entails

Meeting adjourns