CALL FOR SPONSORS

The Sponsorship Committee of the Texas and Southwest Chapters of the Society for Ecological Restoration would like to extend an invitation to companies, agencies, organizations and individuals interested in sponsoring the TXSER & SER-SW Annual Conference in Alpine, Texas, October 17-19, 2014.

Ecological Restoration in the Southwest

Formed in 1995, TXSER, with representatives throughout the many geographical regions of Texas, strives to be the acknowledged source of scientific information and expertise concerning ecological restoration in Texas. Formed more recently, SER-SW is creating a similar niche throughout the states of Arizona, New Mexico, and parts of California, Nevada and Utah. For the first time, TXSER and SER-SW are joining forces to bring together individuals and organizations involved in ecological restoration issues throughout the entire southwest region of the United States. Our goal is to share regional expertise, experience, and ideas and to enhance collaboration across a broad geographical area. We know that our ability to put on a high quality meeting at a reasonable cost is dependent on contributions from our supporters, so we have established several mechanisms to demonstrate our appreciation for the generosity of our sponsors.

How Sponsorships Benefit TXSER & SER-SW:
Through general or targeted sponsorship donations, TXSER and SER-SW are able to offer a reasonably priced technical conference in the ecologically unique town of Alpine, Texas situated on the edge of the Chihuahuan Desert between Big Bend National Park and the Davis Mountains. Our goal and commitment is to provide an affordable, high quality meeting based on our belief that a well-priced meeting with an outstanding program will increase attendance and thus, scientific and professional exchange between a diverse group of professionals and students involved in ecological restoration throughout the southwest region. Your sponsorship will help us to achieve our goals.

How Sponsorship Benefits You:
We know no better way to say “thank you” to our sponsors than to recognize and acknowledge the generosity of our sponsors to registered and prospective meeting attendees. Our Sponsorship Committee has established several sponsorship levels for your consideration that will greatly contribute to the success of the TXSER & SER-SW 2014 Annual Conference.
$1,000 (Pronghorn): Sponsor Keynote and Plenary Speakers
Benefits: exhibit table, logo/name on conference material, logo/name in all 2015 TXSER & SER-SW newsletters, recognition in introduction to all Keynote & Plenary presenters.

$750 (Burrowing Owl): Sponsor Keynote Banquet
Benefits: exhibit table, logo/name on conference material, logo/name in all 2015 TXSER & SER-SW newsletters, recognition in introduction to Keynote presenter.

$500 (Mountain Short-Horned Lizard): Sponsor Friday Night Southwest Chili Dinner
Benefits: exhibit table, logo/name on conference material, logo/name in all 2015 TXSER & SER-SW newsletters.

$250 (Rio Grande Darter): Sponsor Conference Breaks (refreshments & coffee)
Benefits: exhibit table, logo/name on conference material, logo/name in all 2015 TXSER & SER-SW newsletters through May 2015.

$100 (Big Bend Cave Amphipod): Sponsor TXSER and SER-SW Business Meetings
Benefits: logo/name on conference material.

$50 (Terlingua Brickellbush): Sponsor Student Awards
Benefits: logo/name on conference material.

In-Kind Donation: Donate an item to the Keynote Banquet Silent Auction.

Volunteer: Volunteer your time to assist us with various roles at the conference (check-in, guest relations, maintain break station, silent auction, banquet assistance, etc.)

Additional Information:
As a 501(c)3 nonprofit organization, your sponsorship contribution to the TXSER & SER-SW Annual Conference is tax deductible.

Questions: Send an e-mail to Gwen Thomas at gmthomas_eco@fastmail.fm and we will get back to you ASAP.

To learn more about the conference, visit: http://chapter.ser.org/texas/2014-txserser-sw-conference/
Sponsorship Application

Contact Information:
Company Name: _______________________________________________________
Contact Name: _______________________________________________________
Address: ____________________________________________________________
City, State, Zip: _______________________________________________________
Telephone: ___________________________________________________________
E-Mail: ______________________________________________________________
Website: _____________________________________________________________

Payment Information:
In order to receive sponsorship recognition and benefits, the application and payment are requested by Friday, September 26, 2014. Checks are payable to SER-SW.

The Sponsorship Application and checks should be sent to the TXSER & SER-SW Conference Office at: 5606 Southampton Drive, Richardson, TX 75082.

Logo Specifications:
• Logos for printing should be a minimum of 300 dpi. JPEG is the preferred format.
• Please send logo and any additional information to: gmthomas_eco@fastmail.fm

Special Notes/Requests: