Central Rockies SER Meeting Summary
Thursday, September 17th, 2014, 11:00am - 12:00pm
Colorado State University, Fort Collins, CO

Attendance: 13
Fort Collins: Brett Wolk, Randy Mandel, Casey Cisneros, Chris Herron, Andrea Borkenhagen, Jeremy Sueltenfuss, Anita Kennedy, Sherri.
Calling in: Tim Hoelzle, Megan Bowes, Sara Copp, Jennifer Neale, and Betsy Kao.

President Report:
• President Randy Mandel extends his apologies for not having a meeting during the summer months. The consensus is that we will have more regular meetings at the same time every six weeks.
• Global SER Organization
  o Currently seeking applications from its membership for the position of Executive Director.
  o Closing date for applications is Friday, October 3. For detailed information about the position and application instructions, see: http://jobs.ser.org/jobseeker/job/19914030
• Chapter Leaders Quarterly Call:
  o Scheduled for the first week of October.
  o This will be the first meeting in a few months.
  o Brett will participate and update us next meeting.

Treasurer Report
• Our current balance is $11,593.52
• Since our last meeting we spent $400 on application fees for the non-profit 501c3 status and received $389.50 from membership dues from the parent organization.
• Pursuing non-profit 501c3 status with the IRS
  o Treasurer Tim Hoelzle submitted the paperwork a few months ago and is waiting to hear back. The approval process can take up to 120 days. Tim expects we will have status by the end of the year.

Secretary Report
• Based on the roster received by the parent organization on September 11th, membership has reached to 81 members.
• Emails from the monthly membership list have been updated on the listserv and a welcome to the chapter message has been sent.
Outreach Committee Report

• Successfully recruited new outreach committee members and now currently have 8 members. Last meeting was in May.
  o Casey Cisneros Chris Heron, Susan Sherrod, Jeremy Sueltenfuss, Jim Bromberg, Amber Shanklin, Patricia McIlvenna, Jayne Jonas
• There’s been many outreach ideas discussed and prioritized.
• Has not been any progress on the Laramie Pub Talk which the outreach committee wanted to host in Sept.
  o Need to get with Patricia to figure out if this is still a possibility in Oct.
  o If not a possibility, should we try to do something in Fort Collins again soon? This would likely be easier from a logistics standpoint.
• Recommend regularly scheduled board meetings to maintain momentum and accountability of outreach committee
• Chris and Jeremy are currently working with Brett and Anita to engage the student guild at Colorado State University.
  o Jeremy, with Colorado Natural Heritage Program, and Anita, president of the CSU student guild, plan to organize some restoration and monitoring events.
  o Jeremy is in contact with entities that are willing to fund students to go out into the field and do restoration.
  o Suggestion to engage with students include, matching up restoration practitioners and students, having an online message board for practitioners to post job or intern opportunities for students, organize a networking event at a brewery or the botanical gardens, students sponsor a speaker series.
• Discussions with Jenny and Becky from the Denver botanical gardens
  o They would like to become more involved in restoration activities and educations and could cosponsor an event at the gardens.
  o Casey will follow up with Jenny who will look into the sort of event that will work at the gardens.
• Current objectives:
  o Follow up with Patricia about further developing plans for a pub talk in Laramie, discuss event at the botanical gardens, and coordinate with the student guild to organize a networking event.
• Are there any projects that the committee can be working on currently?
Scientific Meeting Committee Update

• The conference is currently in the planning stages and is scheduled for March 2015.
  o It will include a half day workshop, a plenary session, two days of oral presentations, and a poster session.
• There are a lot of opportunities to get involved. Please consider volunteering for a subcommittee. We need a lot of help.
  o Logistics, Marketing, Pre-conference workshop, Sponsorship.
• CeRSER has not hosted a conference in a few years. By collaborating with HAR, we hope to have about 250 people attend.
• Suggestions for organizations that could sponsor the conference?
  o Randy will send out information to the listserv by November 15th about sponsorship levels so members can help solicit
• Student participation
  o Anita will coordinate with the logistics committee and Brett to host a lunch of happy hour mixer with attendees and mentors. Suggested to occur on the first evening.
• Social hour
  o The consensus was that a social hour during the poster session would be a better event that a sit down banquet. Suggested to occur on the second evening.

Society for Range Management Workshop

• Brett is organizing the workshop and would like to invite some of our members to attend. The one-day workshop will be on December 5th and is co-sponsored by CeRSER. Our logo will be advertised. It is a regional meeting that usually has 75-150 attendees. The field workshop that occurred at the beginning of September has 75 people so Brett is anticipating a good turn-out for the workshop. There is only about four people that have memberships with both groups so there is not much cross-over.
• The workshop is about restoration and monitoring techniques of rangelands, a similar theme to the one for the HAR-CeRSER conference.
o Mulching, collecting data, reseeding methods... ect.
  o Mark Paschke is the keynote and will be doing a workshop session as well.

• ACTION–ITEM: Advertise conference in the website
• Should we have a booth at the conference?
  o could get more members and sell t-shirts
  o the idea is still on the table for this
  o vendor level is cheaper than sponsor level
  o no decision reached, more discussion required at the next meeting.

Other Business
• Sponsorship request for the Sustaining Colorado Watershed Conference
  o 7-9 October, 2014.
  o Randy is on the organizing committee and requests that CeRSER sponsor the conference. He is abstaining from voting as a CeRSER member. He is also confident the SCW organization will reciprocate and sponsor our conference.
  o Recommends that CeRSER sponsors a table for $390. This comes with one registration and gives us the ability to advertise the organization and our conference.
  o Vote:
    ▪ No one opposes sponsoring a booth for $390
• Put out a call to the members to offer free registration in exchange for representing CeRSER at the booth during breaks.
  o Andrea will send out an email and Tim will be the contact and will write the check to SCW.
• We have a poster board and t-shirts
• ACTION–ITEM: Marketing committee to create poster by the end of September for HAR-CeRSER.

Next Meeting
The next chapter meeting will be on November 6th from 12-1pm at Colorado State University in Forestry room 114. Thank you.