

CeRSER Board Meeting
September 28, 2016
Colorado State University, Forestry Building
Call in line: 970-491-2601

Attendance: Brett Wolk, Casey Cisneros, Mark Paschke, Tim Hoezle, Jayne Jonas-Bratton, Jessica Olson, Magda Garbowski

GOAL: Organize goals for committees and describe how they'll work together.

Outreach Committee report

Fall and Spring events

- Recap on Durango pub talk and HAR summer tour: Went well, ~30 in attendance, probably ideal numbers. The pub talk was not attended as well (~15). Perhaps folks were tired from the tour and we need better/earlier advertising.
- Michael Curran organizing pub talk in Wyoming (likely Laramie) for October
- Amber Shanklin is developing pub talk for late 2016/early 2017 for the Colorado Springs area around post fire restoration
- Organize a workshop for 2017 – capitalize on HAR-CeRSER momentum?
 - o Plan for fall 2017 to not step on HAR-CeRSER toes.
 - o Two years ago hosted popular willow identification workshop. Consider co-hosting with Native Plant Society or other groups.
- Hosting quarterly meetings that general membership can WebX into would be beneficial so folks can get more out of it than they would out of a business meeting. This puts a lot of responsibility on Outreach, but they can lead this effort and rely on other committees for support (i.e., make sure someone from the board or the membership committee is at Pubtalks and events to host sign up.
 - o Communications will have to push advertising.
- **ACTION ITEMS:**
 - 1) Update existing “Best Practices” document, update other committee roles (contact Susan or Casey for the document). Folks now have access to CeRSER Google Drive.
 - 2) Determine workshop title, theme, and timing by February 1st so we can promote it at HAR-CeRSER.

Communications Committee Update - from Jayne (Magda is the other member).

- Created a draft form that folks can upload event information or pertinent information for advertising/newsletter purposes
- Twitter could be a good outlet for sharing interesting articles, member updates can be shared on Facebook.
- Communication should focus on big news in Colorado or Wyoming, and national SER events. Jobs are not necessarily appropriate, but feel free to share over the list serve.
- Examples – Camp Hale, superfund sites (e.g. Gold King Mine spill, etc.).
- In a month or two send information about international conference.
- SER website revamping. LOCAL stuff may be relevant.
- **If you have interesting information to share with the chapter, send to Jayne or Magda.**
- **ACTION ITEMS:**
 - 1) Need more committee members!
 - 2) Create social media guidelines need to be sent to the board for approval
 - 3) Communications, membership, and outreach should get together to talk about how to advertise events, plan events, etc.

Membership Committee Report (Members: Casey, Aaron Kimple, Tim, Paul Bryan Jones, David Ross, Update from Jessie)

- Committee tasks:

(1) Welcome new members via email, ask why they wanted to join (National SER will send list to Jess).

(2) Contact members whose memberships are about to/have expired and ask if they would like to renew/why not. Add new members to list serve, remove old members from list serve

(3) Set up more student guilds in the chapter region. University of Wyoming is nearby there. Follow up with Julie Korb from Fort Lewis, Becky from CU Denver, Tom Grant at Western State University, Tim Seastedt or Katie Suding from CU Boulder.

Next steps: Set up committee meeting to define goals.

- **ACTION ITEMS:**

1) Committee chairs need to meet to discuss how groups will interact.

2) Set up committee meeting to define goals.

3) Engage and communicate with members through regular meetings, updates, social media, newsletter, webinars etc.

- o Much of the communication task should go to the communication committee (newsletter, social media). The membership committee should focus on gaining and retaining membership.

Scientific meeting committee (Mark)

2017 HAR-CeRSER Conference updates

- Plan now to capitalize on 2017 HAR-CeRSER Conference
 - o CeRSER lunch meeting at the conference?
- Executive, advertising, vendors and sponsorship, logistics, finance committees have been created. Both HAR and CeRSER folks need to be included and active in getting the conference together.
- Keynote speakers identified: Eric Higgs (already invited, waiting to hear back; big picture thinker but currently works on ecological changes in Canadian Rockies due to climate change), Katie Suding (Director of Niwot Ridge LTER, alpine plant community ecologist), Ann Kennedy (ARS Spokane, Washington).
- Created a call for abstracts.
 - o Once edited, Tim and Jayne will take over circulation. Abstract submission deadline end of November.
- Topic areas?
 - o A forest and fire topic area should be included to appeal to lots of folks in the area.
 - o Make sure to have applied topics covered.
- Plan a "business" meeting into the agenda, open to the public, especially new members.
- No plan to have a workshop included in this year's conference – general consensus from the board that we are not going to pursue a workshop.
- May end up with a three-day conference and include more materials and have practitioner attendees. This way we won't have to turn as many people away. People turned away in the past were directed to posters.
- Conference and lodging reservations confirmed.

CeRSER sponsoring other local conferences and groups?

- We missed the boat on the CoNPs conference.
- Seed Network conference – Nancy Shaw potential keynote? Early December in Fort Collins, ~100 in attendance.
 - o Consider it an opportunity to advertise HAR-CeRSER. Is it worth the return on investment, or would we just be reaching out to the same people? If CeRSER sponsors Nancy's travel, student group could potentially host her for a seminar (she works on reseeded efforts, involved in SER national board and Great Basin chapter).
 - o **Approved ~\$500.**
 - o **Hannah action item: CSU-SER can reach out to John to set up seminar.**
- Sustaining Colorado Watersheds – Will not sponsor this event because it is expensive, we are already well connected, and we are a little late.

Treasury report

- \$15,000 in the bank

Vice President Report

Secretary Report

- We need to make sure all new members are being added, reminder emails are being sent to folks who's membership is lapsing, and folks are removed from the mailing list who are not renewing their memberships
- New national SER website will allow for live querying of membership.
- Jayne may need to update CeRSER website to a new format. The National chapter is working through practitioner and project certifications and there will be a project certification
 - o Brett – SER is looking for volunteers to serve on the certification committee... does anyone else have interest in engaging in these efforts? If so, let Brett know.
- **ACTION ITEM: Update logos where appropriate**

Student Rep Report

- Role is to communicate between student groups and CeRSER.
- Hannah has tasks laid out for the future events and bring it back to the student chapter. Brett can we have students help with getting other schools to start chapters, then Hannah could go chat with other students.

General:

- Regular meeting times - CeRSER Board should try to meet every two months.
 - o **Next meeting: end of November.**
- Ideas from new board members
 - o New directions and initiatives Ideas from Jessie
 - Working more with organizations like Trout Unlimited.
 - Partnering with watershed groups doing flood recovery work.
 - Lefthand Watershed Oversight Group developing monitoring guidelines and best practices for private landowners. CeRSER can help develop these potentially. Is this something CeRSER would be interested in?
 - Maybe SER could help review these protocols and have a working document for many similar projects? Randy is helping with reviewing these protocols. Last thing – stewardship handbook. Guide for landowners that live in riparian areas and maintain/restore them.
 - Joint funding, a grant or outside funding could pay someone from SER to develop these ideas. These ideas are very conceptual at the moment. There are specific funding needs but no clear nexus. Hopefully SER could have a role in the future.
 - Having a technical advisory board would make sense but doubt that folks could help with the writing/heavy lifting. (Tim)
 - It would be different if we came to the table with money for someone and how we would solicit the person to do this. (Brett)
 - Maybe we could work with consultants to develop something we need/want for the region. (Casey)
- Randy is giving a talk Oct 5 in Niwot about post-restoration evaluation and communicating realistic expectations.
- Other?? The SER Northwest Chapter will hold a conference in Montana end of 2017. Very near our region, we should pay attention to what they are doing and consider participating in some fashion. The board urged caution in doing too much and to avoid burnout after our HAR-CeRSER 2017 conference.

Things we did not have time for below....

- o Samba time! SER World Conference, August 2017 in Brazil.
- o Student scholarships – setting budget and fundraising for local conferences and SER Brazil

- Fundraising committee needed??
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