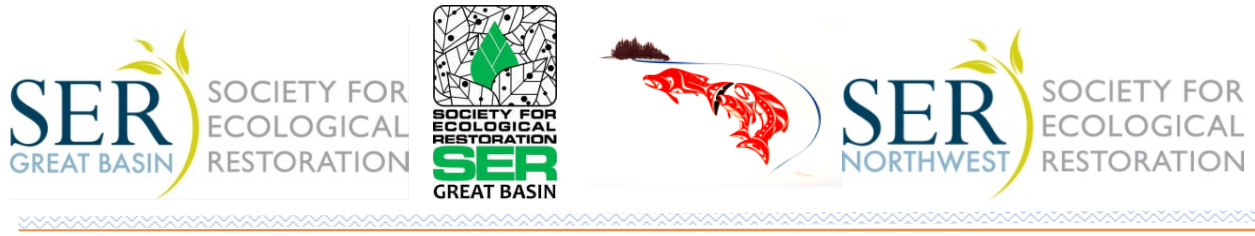


Society for Ecological Restoration Northwest and Great Basin Chapters present  
**COLLABORATIVE RESTORATION - FROM COMMUNITY EFFORTS TO LANDSCAPE SCALES**  
Joint Conference held October 6-10, 2014 in Redmond, Oregon



The Society for Ecological Restoration Northwest and Society for Ecological Restoration Great Basin are pleased to announce our joint conference in Redmond, OR at the fabulous Eagle Crest Resort on October 6-10, 2014. This conference will be a gathering of scientists, restoration professionals, and government agencies focused on the unique challenges of ecological restoration in the Cascadia and Great Basin Bioregions.

We invite you to participate in the creation of this unique event through financial contributions and conference exhibiting opportunities. The event will be a tremendous opportunity to communicate closely with 350 or more people who share your business and nonprofit goals in native plant materials, fire and forest ecology, prairie, shrub-steppe, watershed and stream restoration. The attached brochures detail the sponsorship and exhibitor levels and associated recognition. A wide range of opportunities are available. In addition, all hosting organizations are certified nonprofit organizations; thus, all of your contributions are tax-deductible.

The conference will be publicized on symposium partner websites, academic and professional and institutional listserves, and social and professional networking sites, with logos of all sponsors published on our website and all conference materials. The visibility of this conference will also extend beyond the conference itself, as conference proceedings will be posted on our respective websites ([chapter.ser.org/northwest/](http://chapter.ser.org/northwest/) and [chapter.ser.org/greatbasin/](http://chapter.ser.org/greatbasin/)).

We look forward to hearing from you soon about the possibility of your involvement in this exciting conference. Please contact Fundraising Committee Co-Chairs Allison Warner ([sernw20@gmail.com](mailto:sernw20@gmail.com); 425-344-7829) or Nancy Shaw ([sergreatbasin@gmail.com](mailto:sergreatbasin@gmail.com)), to discuss or for further information.

Sincerely yours,

*Allison Warner,*  
SERNW Conference Co-Chair

*Rolf Gersonde,*  
SERNW Conference Co-Chair

*Nancy Shaw*  
SER-GB Conference Co-Chair

# SPONSORSHIP APPLICATION

## CONTACT INFORMATION:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSOR LEVELS: Please select from the following options

### High Visibility Sponsorship

• <b>Lunch Sponsor</b> - signage at break, advertisement in program, verbal recognition during announcements	◇ <b>\$5,000</b>
• <b>Morning Break Sponsor</b> - signage at break, logo in program, verbal recognition during announcements	◇ <b>\$3,500</b>
• <b>Printed Program Advertising</b>	
○ <b>Full page</b>	◇ <b>\$1000</b>
○ <b>Half page</b>	◇ <b>\$600</b>
○ <b>Quarter page</b>	◇ <b>\$300</b>

### Conference Sponsorship

• <b>Ponderosa Pine</b> - sponsor-provided banner on front stage, (4) free registrations, exhibitor booth, full page ad in program (must provide logo or ad copy – see next page), and logo on website and in program	◇ <b>\$10,000</b>
• <b>Sage Grouse</b> – (3) free registrations, exhibitor booth, ½ page ad in program, side room signage, and logo on website and in program	◇ <b>\$5,000</b>
• <b>Bitterbrush</b> – (2) free registrations, exhibitor booth, ½ page ad in program, side room signage, and logo on website and in program	◇ <b>\$2,500</b>
• <b>Meadowlark</b> – (1) free registration and logo in program and on website	◇ <b>\$1000</b>
• <b>Balsamroot</b> – logo in program and on websites	◇ <b>\$750</b>
• <b>Other amount</b> - benefits the same as sponsorship level exceeded	◇ <b>\$</b>

## **PAYMENT INFORMATION:**

**In order to receive full sponsor recognition and benefits, payment is requested by August 15, 2014.**

### **Logo and advertisement specifications**

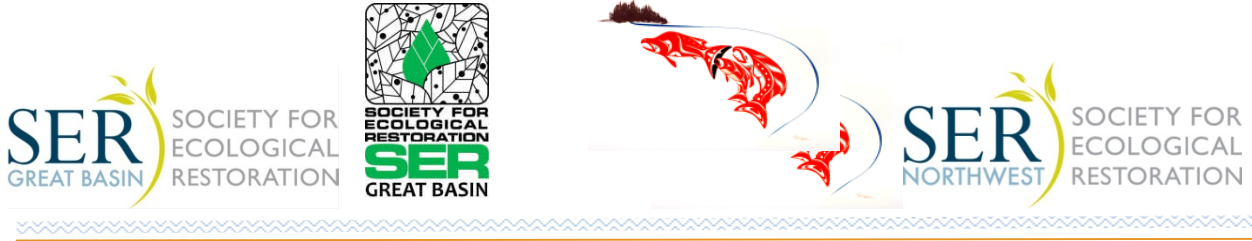
- Logos and advertisements for printing should be a minimum of 300 dpi. JPEG is preferred format, but GIF, TIFF are also acceptable. Further instructions will be sent out closer to printing.
- Please send logo and advertisement info to: [sernw20@gmail.com](mailto:sernw20@gmail.com)

### **Sponsors at the Ponderosa Level and above**

Please fill out the booth and registration information sections of the Exhibitor Application to reserve your exhibition space

## **SPECIAL NOTES / REQUESTS:**

Society for Ecological Restoration Northwest and Great Basin Chapters present  
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## EXHIBITOR APPLICATION

### CONTACT INFORMATION:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### EXHIBITOR RATES:

Please select from the following options and provide booth staff count

• <b>Commercial Exhibitor</b>	Early (Before August 15)	◇ \$750
	Regular (on or after August 15)	◇ \$1,000
• <b>Non-Profit Organization</b>	Early (Before August 15)	◇ \$350
	Regular (on or after August 15)	◇ \$400
• <b>Governmental</b>		◇ \$550
<i><b>+plus+</b></i>		
• <b>Booth Staff</b>	(1) is complimentary with booth	
	<b>Additional staff</b> _____	◇ \$350 ea
	<b>Total</b>	

### BOOTH INFORMATION:

Booth spaces are assigned on a first-come, first-served basis.

Electrical outlet needed, circle one:    Yes    No    (Note – Please bring extension cords)

**REGISTRATION INFORMATION:**

All booth staff must be registered. Please include name, title, email, and city of each booth staff member for name badges.

Name: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ City \_\_\_\_\_

Name: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ City \_\_\_\_\_

Name: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ City \_\_\_\_\_

Name: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ City \_\_\_\_\_