SERNW Monthly Board Meeting  
Tuesday, September 18, 2012  
6 PM-7 PM  
Conference call

**Board Members present:** Allison Warner (President), Janice Martin (Program Vice President), Frank Reckendorf (Treasurer), Alaine Sommargren (Publications), Keith Nevison (Director at large Position 3), Ray Entz (Director at large Position 5), Betsy Bermingham (Secretary), and Danielle Berardi (Student Guild Rep)

**Board Members absent:** Barry Southerland (Executive Vice President), Jim Hallett (SERI Rep), Adrien Elseroad (Director at large Position 1), Joshua Chenoweth (Director at large Position 2), Rolf Gersonde (Director at large Position 4)

I. **Board Administration**
   1. 7/21/2012 Meeting Minutes–Approval (Betsy)  
      a. Approved
   2. Please send Board hours for Spring quarter (April 1 – June 30 2012)  
      a. Allison still needs spring hours from everyone
   3. Who will be turning in vouchers for the Potholes retreat?  
      a. Janice – no,  
      b. Alaine – yes for mileage and please send voucher over email  
      c. Keith – no  
      d. Danielle – yes  
      e. Betsy – no
   4. Alaine thinks that Josh may have been left out on a few emails. Alaine can check in with him tomorrow to make sure he has received everything.

II. **New Business**
   1. SERNW 20th Anniversary (Janice) Program Committee Report  
      a. Janice will reach out via phone and email to get more input.
      b. Event Location discussion results  
         1. Suggest negotiating with CUH if we want to do it in Seattle  
         2. EcoTrust is a great location  
         3. Mountaineers might widen outreach.
      c. Budget/Meeting concept discussion  
         1. Interested in this being a “thank you” rather than a money-making event.
         2. Frank suggested a no host bar, putting in a donation jar and soliciting sponsors.
         3. Janice thought making it a low-ticket item might be possible
         4. Frank asked about honorariums to do this? Possibly yes, so we’ll need to add this in to the budget as well.
      d. Speaker Discussion  
         1. Frank suggested adding Dean Apostol as speaker and also maybe Steve Moddemeyer
         2. Frank would be willing to go through the conference proceedings to look at the different subjects and see if there is any trend in the data, this could provide a
presentation on the history of SERNW. A few board members thought this was a good idea, Allison thought maybe it would be good to have a shorter presentation.

e. Keith will offer his services for Program Committee so we have a Portland contact on the committee
   1. Keith noted that he started a new job managing restoration plantings on Saturdays, may not be able to attend during 9-5 hours. May not be able to be on ground when it happens. He will be booked through May.

f. Tasks Assignments: Publicity, Donations, Partnerships, Food/Bev/Decorations, Speaker/Entertainment
   Restoration Walks Coordination
   1. Allison suggested that we look for other members to help with these tasks so that board members and other committees aren’t over-worked.

III. Recurring Business

1. Strategic Communications Team
   Alaine discussed the new website, which is live.
   a. Please send photos
   b. Keith and Danielle should be on Restoration Highlights committee – Alaine will make sure they are included.

2. Student Guild Updates
   a. Have first meeting on Monday. Danielle needs the contact information for other student guilds, Keith will send this information.
   b. University of Montana is planning a monthly potluck and having a speaker at each. Portland State is also interested in speaker sessions.
   c. Frank would be willing to give a wood in stream presentation at PSU if there is interest.

3. 2012 Budget Approval
   a. We picked up $563 from SER-NW membership renewals/new members. Net for conference was $3,775 ($2986 conference revenue plus $789 from the silent auction), so with membership, revenue includes $4338. However Frank projects we will probably lose about $1000 from Potholes travel vouchers.
   1. Allison’s correspondence was that there was going to be a letter to send out to non-member Beyond Border registrants to determine what organization they would like to belong to. Allison will ask about this.
   b. Current proposals for this year include the 20th Anniversary event and $1500 for scholarships. Frank thought the account looks a little short to fund anniversary and scholarship without going back into savings.
   c. Frank noted that the budget is based on annual budget (Jan-Dec) due to taxes. Allison noted that there may be some revenue from events and memberships ahead, Keith also suggested ideas for making money at event (donated beer/wine and folks buy a glass).
   d. Can someone contact SERI about next membership payment? This would help with budget.
   e. Ray asked if we’ve looked into catering at all yet? Allison is basing projected expense on conference, probably $15/person. Janice noted that the goal is to actively seek donations (food, wine, etc). Frank suggested that the budget is around $4000. Ray thought that this was fair.
   f. Keith will move this amount forward ($4000), in order to go over this, come back to board. This was moved forward unanimously.

IV. Next meeting November 20, 6-7 pm