SERNW Monthly Board Meeting  
Tuesday, December 18, 2012  
6 PM-7 PM  
Conference call 605-475-6700 Access code 315192

Board Members present: Allison Warner (President), Janice Martin (Program Vice President), Barry Southerland (Executive Vice President), Jim Hallett (SERI Rep), Alaine Sommargren (Publications), Adrien Elseroad (Director at large Position 1), Rolf Gersonde (Director at large Position 4), and Betsy Bermingham (Secretary)

Board Members absent: Frank Reckendorf (Treasurer), Joshua Chenoweth (Director at large Position 2), Keith Nevison (Director at large Position 3), Ray Entz, (Director at large Position 5), and Danielle Berardi (Student Guild Rep)

Also present: Samantha Rich (SERNW member)

I. Board Administration
   1. 11/20/2012 Meeting Minutes
      a. Approved
   2. Old Business
      a. Summer campout- group site not totally adequate- only 6 walk-ins reconsidering to get several sites along with group site. Need headcount for 2 nights (Fri and Sat).
         b. Would be nice to know if Board members know right now if you won’t come 2 nights or if you know that you want to bring a partner. We want to get enough campsite to accommodate folks.

II. Recurring Business
   1. Board development
      a. Call for nominations needs to get on website
         1. Barry requested Board members get the message out regarding positions, please contact potential nominees and send contact information to him. Please see December 13th email from Barry for more information. The only positions that will not have an incumbent re-run are the Secretary and the Student Rep position.
         2. We want Call for Nominations to go out to Membership and out to Facebook
   2. Strategic Communications Team
      a. Working on next newsletter, don’t have any other updates.
      b. Need a paragraph on the Restoration Walks initiative – Betsy will provide
      c. Cascadia Restoration News- Request for news articles from around the region- maybe write-up on Restoration walks?
      d. Website
         1. Plugging along on content – hoping to finish election webpage, and then something on Student Grants. Betsy and Allison will send Committee write-up. Need headshots of Board members.
         2. Event page – Betsy will develop, hoping she can get help with registration (Event Brite?) development.
e. Restoration Highlights

1. Put together a solicitation email for Restoration highlights with example articles. Have great prospects and hope to have something for January.
2. Would be great to link to our newsletter, would they be ready by end of January? Yes we have someone working on a submittal over the holidays so this should work.
3. Want to time this carefully so we don’t overload members with emails. This will be discussed at next call.

3. Program Committee

a. SERNW 20th Anniversary

1. Have our featured speaker, logistics coming together. What we really need is help with is volunteers, specifically Restoration Walk, and Silent Auction items.
2. Discussion of cost and revenue. Program budget voted on allocating $4000 for the event.
3. Adrien thought the 10 ticket price was reasonable.
4. Rolf spoke with Jerry Franklin about speaker concept: to provide a retrospective and then have a second speaker to talk about the future of restoration. David Batker at Earth Economics is our hope for the second speaker, he is currently traveling so we haven’t been able to talk with him but Rolf has a meeting scheduled with him. Also would like to present brief introductions of the Restoration Highlights and Restoration Walks programs.
5. When you get the Save the Date email, please send along to your contacts and other applicable list-serves.

4. Grants

a. Student Scholarship proposal

1. Jim proposes that we advertise this fairly quickly through December and January. Target date for Applications: 1st of March. Grant of $750 each delivered in late spring to students.
2. Need to decide on review procedure for awards. Jim is happy to head up that effort. Barry is glad to help reviewing. Jim proposes that he will receive applications and route copies to Barry. We can rate them and then if there are issues we will send them out to a third partner. Alaine is also happy to help.
3. We’ll leave it as is to focus on regional students. Alaine will be getting this up on website.
4. Allison cautioned about making sure the grants go to the right email so we don’t miss them. Alaine will be setting up a specific grants related email.

5. SERI Report

a. We did have a board meeting the other week. Leah Bregman is now going to be the lead on membership and communications. They’re currently doing a search for additional office help.

b. The new SER director is working well in terms of increasing membership in SER, not sure how this will translate in terms of regional membership.
c. January will have a Chapter relations meeting. So if there any issues that we need to address, let Jim know.

d. Jim will talk with Steve Bozak about the logo issue.

6. Next meeting January 15, 6-7 pm (3rd Tuesday)