



The Midwest-Great Lakes SER Chapter is seeking sponsors for our eighth Annual Chapter Meeting that will be held April 1 to April 3, 2016 at Indiana University in Bloomington, Indiana. The Midwest-Great Lakes SER Chapter is a regional SER chapter that serves the seven state region of Ohio, Indiana, Michigan, Illinois, Wisconsin, Minnesota, and Iowa. Our Annual Meetings have become known as excellent and exciting venues for ecological restoration. Our past seven Annual Meetings have attracted between 98 to 233 attendees from 20 states (all seven chapter states and California, Georgia, Kansas, Missouri, New York, Kentucky, Maryland, Mississippi, Nevada, Pennsylvania, South Dakota, Utah, West Virginia) and one Canadian province (Ontario) for this three day event. The typical structure of our meeting included poster session/sponsorship reception, dinner/keynote address, one to two plenary sessions, three to four concurrent oral presentation sessions, a business meeting, and offsite field trips. Please see the Chapter webpage (<http://chapter.ser.org/midwestgreatlakes/>) for more information about our past and current activities.

Our theme for this year's meeting is *Overcoming Challenges to Ecological Restoration in the 21<sup>st</sup> Century*. Our primary goal for this meeting is to explore the interconnections among climate change, invasive species, herbivory, civic engagement, monitoring, and other anticipated challenges to ecological restoration and their impact on ecosystem health to improve the science and practice of ecological restoration. Our secondary goal is to bring together all who are interested in ecological restoration and contribute to advancing our knowledge of ecological restoration. Our meeting agenda will be similar to our past six meetings and will include technical presentations, social events, workshops, and field trips

Several opportunities exist for your organization to demonstrate your commitment to the ecological restoration within the seven states of our Chapter. Your sponsorship will assist with defraying the registration cost, field trips, evening receptions, and meals for all attendees and will assist with greening the meeting. Sponsorship levels and benefits are as follows:

SPONSORSHIP LEVEL	AMOUNT	BENEFITS
Sharp-lobed Hepatica	≥ \$1,000	*Logo on program cover *Full page ad in program *5 complimentary registrations for employees of your company/organization *Exhibitor space
Yellow Trout Lily	\$800 - \$999	*Logo on program cover *1/2 page ad in program *4 complimentary registrations for employees of your company/organization *Exhibitor space
Rue Anemone	\$600 - \$799	*1/2 page ad in program *3 complimentary registrations for employees of your company/organization *exhibitor space
Prairie Trillium	\$300 - \$599	*1/4 page ad in program *exhibitor space *2 complimentary registrations for employees of your company/organization
Bloodroot	\$100 - \$299	*1/4 page ad in program *exhibitor space

For those organizations who wish to support a specific component of the Annual Meeting (i.e., poster session/sponsorship reception, Saturday lunch, and Saturday Breakfast and breaks) we are offering special sponsorship opportunities that provide greater sponsorship benefits, increased advertising opportunities, and recognition for support of specific Annual Meeting events. These special sponsorship levels and benefits are as follows:

<b>Designation</b>	<b>AMOUNT</b>	<b>Supported Event</b>	<b>BENEFITS</b>
<b>Silver Sponsor</b>	<b>\$2,000</b>	<b>Provides support for beverages during joint poster session and sponsorship reception</b>	<ul style="list-style-type: none"> <li>*Logo on program cover</li> <li>*Full page ad in program</li> <li>*6 complimentary registrations</li> <li>*Exhibitor space</li> <li>*Special recognition on webpage, meeting program, and onsite to identify contributions to the specified event</li> </ul>
<b>Gold Sponsor</b>	<b>\$3,000</b>	<b>Provides support for lunch on Saturday</b>	<ul style="list-style-type: none"> <li>*Logo on program cover</li> <li>*Full page ad in program</li> <li>*8 complimentary registrations</li> <li>*Exhibitor space</li> <li>*Special recognition on webpage, meeting program, and onsite to identify contributions to the specified event</li> </ul>
<b>Diamond Sponsor</b>	<b>\$5,000</b>	<b>Provides support for continental breakfast and beverages and snacks during the breaks on Saturday</b>	<ul style="list-style-type: none"> <li>*Logo on program cover</li> <li>*Full page ad in program</li> <li>*10 complimentary registrations</li> <li>*Exhibitor space</li> <li>*Special recognition on webpage, meeting program, and onsite to identify contributions to the specified event</li> </ul>

The Call for Abstracts and the Call for Workshops and Symposia have been distributed and we are in the process of developing the itinerary for our Eighth Annual Chapter Meeting. Additional information regarding the 2016 Meeting and our previous Annual Meetings is available on our Chapter website (<http://chapter.ser.org/midwestgreatlakes/current-meeting/>). Based on our initial discussions a tentative itinerary for the meeting is as follows:

**Friday:** Opening Plenary Session, Workshops/Symposia, Sponsorship Exhibits/Poster Session, Dinner

**Saturday:** Keynote Presentation, Contributed Oral Presentation Sessions, Business Meeting, Awards Ceremony, Plenary Session and Tour

**Sunday:** Offsite field trips

Your support of this meeting will signify your support of ecological restoration within the Midwest-Great Lakes region and will ensure the continued success of the Midwest-Great Lakes SER Chapter that was formed to serve as a resource for all interested in ecological restoration within the Midwestern United States.

The Midwest-Great Lakes SER Chapter is a not-for-profit 501(c)(3) tax-exempt organization and all donations to MWGL SER are tax-deductible. Thank you for considering this request.

If you are interested in being a meeting sponsor and exhibiting then please contact:

Dr. Rocky Smiley  
 Annual Meeting Chair/At-Large Representative  
 Email: rocky.smiley@gmail.com