



The Midwest-Great Lakes SER Chapter is seeking sponsors for our Sixth Annual Chapter Meeting that will be held March 28 to March 30, 2014 at the University of Minnesota in St. Paul, Minnesota. The Midwest-Great Lakes SER Chapter is a regional SER chapter that serves the six state region of Ohio, Indiana, Michigan, Illinois, Wisconsin, and Minnesota. Our Annual Meetings have become known as excellent and exciting venues for ecological restoration. Our past five Annual Meetings have attracted between 98 to 138 attendees from 18 states (all six chapter states and California, Iowa, Kansas, Missouri, New York, Kentucky, Maryland, Mississippi, Pennsylvania, South Dakota, Utah, West Virginia) and one Canadian province (Ontario) for this three day event. The typical structure of our meeting included poster session/sponsorship reception, dinner/keynote address, one to two plenary sessions, three to four concurrent oral presentation sessions, a business meeting, and offsite field trips. Please see the Chapter webpage (<http://chapter.ser.org/midwestgreatlakes/>) for more information about our past and current activities.

Our theme for this year's meeting is *Building on the Midwest Legacy of Restoration: Linking Theory and Practice*. Our primary goal is to highlight the legacy of ecological restoration in the Midwest and the importance of the linkages between theory and practice in ecological restoration. Our secondary goal is to bring together all who are interested in ecological restoration and contribute to advancing our knowledge in the science and practice of ecological restoration. Our meeting agenda will be similar to our past four meetings and will include technical presentations, social events, workshops, and field trips.

Several opportunities exist for your organization to demonstrate your commitment to the ecological restoration within the six states of our Chapter. Your sponsorship will assist with defraying the registration cost, field trips, evening receptions, and meals for all attendees and will assist with greening the meeting. Sponsorship levels and benefits are as follows:

SPONSORSHIP LEVEL	AMOUNT	BENEFITS
Sharp-lobed Hepatica	≥ \$1,000	*Logo on program cover *Full page ad in program *8 complimentary registrations for employees of your company/organization *Exhibitor space
Yellow Trout Lily	\$750 - \$999	*Logo on program cover *1/2 page ad in program *6 complimentary registrations for employees of your company/organization *Exhibitor space
Rue Anemone	\$500 - \$749	*1/2 page ad in program *4 complimentary registrations for employees of your company/organization *exhibitor space
Prairie Trillium	\$250 - \$499	*1/4 page ad in program *exhibitor space *2 complimentary registrations for employees of your company/organization
Bloodroot	\$100 - \$249	*1/4 page ad in program *exhibitor space

The Call for Abstracts and the Call for Workshops and Symposia have been distributed and we are in the process of developing the itinerary for our Sixth Annual Chapter Meeting. Additional information regarding the 2014 Meeting and our previous Annual Meetings is available on our Chapter website (<http://chapter.ser.org/midwestgreatlakes/current-meeting/>). Based on our initial discussions a tentative itinerary for the meeting is as follows:

Friday: Opening Plenary Session, Workshops/Symposia, Sponsorship Exhibits/Poster Session, Dinner, Keynote Presentation

Saturday: Business Meeting/Breakfast, Concurrent Oral Presentation Sessions, Lunch/Awards Ceremony, Plenary Session, Tour

Sunday: Offsite field trips

Your support of this meeting will signify your support of ecological restoration within the Midwest-Great Lakes region and will ensure the continued success of the Midwest-Great Lakes SER Chapter that was formed to serve as a resource for all interested in ecological restoration within the Midwestern United States.

The Midwest-Great Lakes SER Chapter is a not-for-profit 501(c)(3) tax-exempt organization and all donations to MWGL SER are tax-deductible.

If you are interested in being a meeting sponsor and exhibiting then please contact:

Dr. Rocky Smiley
Annual Meeting Chair/At-Large Representative/Newsletter Editor
Email: rocky.smiley@gmail.com