



- Board Development (Todd). Looking for people who are interested in Board positions. Asked committee to keep people in mind. Fall is the big push.
- Awards (Lauren). Awards committee needs to meet soon. All students are currently in the same pool for awards which seems a bit weighted. Therefore, maybe have different award categories. There was a 1pt difference between a PhD student and a graduate student. There was a tie for the best oral presentation. Need to determine how to separate student groups. Also, need to deal with funding: how to raise and also how to distribute. Dan needs contact information and the award won for winners so that he can send award money.
- Communications (Jen). Promoting annual meeting and student awards. Social media seems to be really good platform; 185 followers on LinkedIn, 224 on Facebook and 197 Twitter. Goal is one blog post per week. Need to set up schedule for posting. Linking up with membership committee to cross-reference any non-members.
- Membership (Joe). Membership is up, 246. Cross-referenced with social media (communications). Focus is Iowa. Seed mix webinar reached 97 non-members, 45% opened. Need to reach out to folks who are not members through webinars. We may pick up new (at large) members when SER drops the separate chapter fee. Reaching out to non-members who attended the annual meeting.
- Webinars (Jessica). Several webinars scheduled. Lou Blume and Craig Palmer should be providing a monitoring effort webinar at the end of May. In June/July should have a dune restoration webinar and at the end of August a tree planting webinar by Woody Warehouse. Jen has a call to discuss coordinating chapter vs. national webinars.
- Continuing Education Ad Hoc Committee (Martha and Becky). We offered CECs at the annual conference by the Society of American Foresters, Arboriculture Society, and American Society of Landscape Architects. Need to keep records on Drop Box for 4 years. Need members for CEC committee, maybe someone from Annual Committee. Not sure how many people used the passport process. Jen says that if SER certification occurs this year then there will be a CEC component to it.
- Publications (Chris). Working on revisions of chapters (of 11 chapters, 10 have been written and revised. Send out email to remind writers of timelines.
- Chapter Updates (Steve). National SER will be helping to track membership through its new membership data base that may be launched this summer. Chapter Relations Working Group will become a committee. Jen want to improve member benefits with a joint working group. Desire for a North American meeting every other year. May cause competition with chapter annual meetings so trying to work through that. Steve asked if anyone is interested in representing our chapter at the committee meeting.

Steve closed meeting asking for questions or comments.

Next call is in May, 2016 (TBD).