



Meeting Minutes

Date of Meeting: January 27, 2016

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: January 27, 2016

Submitted By: Joe Di Misa

In Attendance: Roger Anderson
Dan Larkin
Becky Dolan
Martha Holtzheier
Steve Glass
Jen Lyndall
Joe DiMisa
Lauren Umek
Jessica Hickey-Miller
Chris Lenhart
Todd Aschenbach
Chris May

ITEMS DISCUSSED:

- December 8, 2015 Board Meeting Minutes. Under committee reports-ESA credits and ASLA-spell those out. Bank balance amount redacted because of public viewing of the minutes. Dan recommends continue to no include the amount. Martha motion to approve. Steve seconded. All in favor-minutes are approved. Minutes will be posted to the website.
- Chapter Status-5 Year Plan. Need to revisit the 5 year strategic plan. We can discuss in more detail at the next call. Webinars and state events are new items that should be continued in 2016. Need to do more awards for local accomplishments starting in 2016. Jessica-can we do a nomination process to narrow down to three? Jen says yes. Awards committee responsible for establishing the process. Martha and Lauren recommend granting/presenting the award at our annual meeting. Lauren recommends a Fall/Winter nomination process. Roger commented that anyone (not just board members) could make the nominations. Jen stated that at the annual meeting-she will introduce this award process that will be upcoming. Also new for 2016 more student focused events. The annual meeting and state activities committees will lead that effort. Also, perhaps a student-focused webinar to be accomplished in 2016.

- Committee Reports.

- a. Webinars (Jessica). Yesterday was the Buffalo USACE webinar on beach restoration. 51 registrants with a quick notice. Trying to do longer notice next time. Next webinar is March 9-Ohio Prairie Nursery. Any feedback on yesterday's webinar is welcome. May webinar is Ecological Monitoring with the EPA Great Lakes Ecological Restoration Quality Committee. End of summer roadside native prairie restoration for Iowa is hopeful. Laura Jackson is the contact to try to connect with someone at Iowa DOT. Jessica still talking with Bat Conservation International to try to co-host a webinar. Chris Lenhardt still pursuing a webinar with University of Minnesota students-later Spring or Summer.
- c. Annual Meeting (Rocky). Abstract deadline extended to 31 Jan. 35 proposals received-23 oral presentation, 12 posters. Reached out to 40 organizations and have secured \$2,800 with a goal of \$8,000 to \$10,000 in sponsorships. Working on opening registrations, flyers, and board vote on meeting registration rates. Rocky reached out to MI, IA, and WI to see if someone will host 2017 conference-no takers. Stevens Point interested in hosting in 2018.
- d. Continuing Education Ad Hoc Committee (Martha/Becky). SER Mid-Atlantic is scaling back their credits program. Some agencies require pre-approval timeframe of 6 to 8 weeks. Taking attendance at the conference is a possibility. Joe suggested using (at a minimum) a passport program for each attendee to track their session attendance-or a sign-up sheet in the back.
- . Communications. Chris Lenhart-PRSSM (Partnership for River Restoration-Midwest) is asking if we want to swap booths for their conference. Jen will issue a notice out to the board to see if anyone can attend. Perhaps Nancy Aten or Steve Glass. Membership will be outreaching to Facebook and LinkedIn members that are on our groups but not members to get new members. New SER Executive Director is working to update the SER website and the Chapter pages on the SER website.
- e. Membership. Membership is 215 in December 31, 2015. December 2015 was 230. Hopefully we will pick up members from the regional conference. A drop was also foreseen when we dropped the chapter only membership. However, we may pick up new (at large) members when SER drops the separate chapter fee. SER will implement the new member change in 2017. Joe is interested in quality not quantity of members but still tracking the numbers. Laura resigned membership committee. A new Iowa State rep is needed. It would be beneficial for the Iowa State rep to participate in the membership committee. Joe needs another membership committee member-a student member would be excellent. Sent out 'join us' emails to 150 persons that attended the TPOS webinar-need to continue reaching out to webinar attendees.

- f. State Activities. Chris May will be leading a call 29 January. Stewardship conference was in January. Martha attended-over 300 persons attended. Mid December North Central Restoration meeting in Indianapolis was attended by Chris. Jen-next state level event will be in Minnesota and needs a champion. Joe encourages anyone that attends a local meeting to take SER MWGL membership materials (especially the 'how to join' cards).
- g. Board Development (Todd). He is finding nominees for most positions. Three positions open: Laura resigned from Iowa, Student Rep-Katrina Punzel resigned and Wisconsin rep. Preliminary slate of nominees will be issued Feb 1. Board expectations/responsibilities descriptions being sent to potential nominees. Any outreach to Stevens Point students for them to get involved? Todd recommends one year student terms-not two year terms.
- h. Awards (Lauren). Two award RFP's are ready for circulation. One is research (up to \$1,000) and one is for practice (up to \$1,000). March 1 is deadline to receive the proposals so that the awards can be presented at the annual meeting. Habitat 2030 group in Chicago will be notified of the RFP's.
- Treasurer's Report (Dan). \$xx,xxx in the treasury. Finances are in good shape. Amount is confidential-not for public view.

Next call is February 22, 2016