



Meeting Minutes

Date of Meeting: March 29, 2016

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: March 31, 2016

Submitted By: Jen Lyndall

In Attendance: Roger Anderson
Martha Holzheuer
Becky Dolan
Jen Lyndall
Lauren Umek
Matt Simmons
Dan Larkin
Todd Aschenbach

ITEMS DISCUSSED:

- February 22, 2016 Board Meeting Minutes. Roger motion to approve. Dan seconded. All in favor-minutes are approved. Jen will post all missing meeting minutes to the website after the annual meeting.
- Chapter Relations Working Group Meeting. Goal is to integrate the chapters better with national. Portland meeting upcoming-April 8, 2016. Steve Glass will be attending as our chapter representative. Discussing fundraising, social media, integration of chapter to SER, North American continent meetings, etc.
- Chapter Fees. SER has been working on harmonizing chapter fees. After looking at all chapters' fees, SER decided to charge \$15 (\$5 for students). This sets the stage for January 2017, when SER will integrate chapter membership into the SER membership so that when a member joins SER they will automatically affiliate with a chapter. SER will still charge us a processing fee.
- Outgoing Officers. Please organize files and upload to drop box so that officer transition can happen smoothly.
- Business Meeting. Saturday of annual meeting. Persons needing to report to the group have been contacted. If you want to present-let Jen know.
- Committee Reports.

- Webinars. The native seed webinar has been archived on the website. Jessica is working on a number of webinar topics including: native roadside restoration along highways, dune restoration projects, native woody planting considerations, bats and restoration, and monitoring quality control. We have already met the r webinar quota in the 5 year strategic plan.
- Continuing Education Credits (Martha, Becky). We are approved by the Society of American Foresters and the Arboriculture Society. Waiting to hear from American Society of Landscape Architects. We will take attendance records for Ecological Society of America. Martha created a passport for attendance and cheat sheet for moderators and people at the registration table.
- Communications (Jen). Promoting annual meeting and student awards. Blog post forthcoming announcing student grant winners. 179 followers on LinkedIn, 189 on Facebook and 175 Twitter.
- Membership. 230 members. Currently reaching out to non-members on social media accounts. Hoping to focus on Iowa incentives soon.
- State Activities. Minnesota state event being planned by Chris Lenhart (and maybe Matt). Event ideas are still being considered but may include a co-sponsored event with PRRSUM including field trips and a social event in late summer or fall. Roger also reported that he and Steve are planning to have an Illinois state event during the NA Prairie conference. They are considering a luncheon or an organized oral session with 3-4 speakers. Deadline is April 15th for oral presentations. Roger will provide a slide summarizing the event for presentation at the business meeting.
- Board Development (Todd). Election results are in and will be announced at the annual meeting. Todd has invited nominees who were not selected to participate in a committee. Jen wants to quickly talk with those three members to see what committees and/or tasks (blog lead?) would be a good fit.
- Awards (Lauren). We received excellent proposals for the student research and practice grants. Grant recipients will be notified as soon as possible. Lauren will post on the blog to announce the winners. We will also be holding a student raffle at the annual meeting to raise funds and awareness for the student grant program. We will be donating \$100 in items for the student raffle. Outgoing officers will either receive a tree planted in their name or a write-in-the-rain notebook.
- Treasurer's Report (Dan). We are looking good financially. Annual meeting is currently in the black. No need for fundraisers right now.
- Merchandise. Jen suggested that we sell some SER MWGL merchandise to benefit the student programming. Dan suggested that we could have a contest to design the logo/image with an award for the winner. Merchandise might be hats (baseball or floppy), shirts, etc.

Next call will be organized by the new president! Thanks everyone!