



Meeting Minutes

Date of Meeting: December 5, 2016

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: January 15, 2017

Submitted By: Jessica Miller

In Attendance: Todd Aschenbach Steve Glass
Jessica Miller Martha Holzheuer
Mathew Dornbush Matt Simmons
Lara Roketenetz Keith Summerville
Becky Dolan Brad Gordon
Chris Leinhart Lauren Umek
Jen Lyndall Chris May
Mike Lemke

ITEMS DISCUSSED:

- Board Roll Call
- Review and approve September 29, 2016 Board Meeting Minutes. Martha motioned to approve; Keith seconded. All in favor; minutes are approved. Minutes will be posted to Dropbox.
- Committee Reports.

Membership (Steve for Joe): Membership stands at 246, down a couple but still stable. Want to use expired membership list to pursue possible renewal. Outreach-actively pursuing conferences, etc. to complete membership outreach.

Jen- The National SER website says we have 583 members which is in conflict with our numbers. Jen reached out to SER to check this. Are expired members included in this count? Steve: What committee does membership outreach materials fall to? Jen: Reach out to National SER to see if they have updated outreach materials.

- **State :** (Chris) Gave update of all upcoming state functions.

http://lakestatesfiresci.net/BurningIssuesWorkshop2017_03_01_17.html

<https://www.stewardshipnetwork.org/2017-stewardship-network-conference> Jan 13-14, 2017

- **Board Development (Todd)**
Reaching out to folks up for re-election. Most are interested in being on the ballot again. MN rep position is still open. Todd asked board to consider the positions and nominate them. Want to have one person in each position. Identify one person by end of month/deadline is end of Jan. Reach out to Stevens Point Student Group.
- **Treasurer's Report (Dan)**
A total of \$27,944 in treasury.
- **Annual Meeting (Rocky)**
2018/2019 Meetings voted in favor. 2018 University of WI Stevens Point, WI; 2019 Central College, IA. Call for Abstracts to Members in Nov. We have not received any workshop or symposia. Dec. 16 deadline. One abstract only 2017 meeting. Rocky asks board to send Calls for Abstracts and Symposium/Workshops .pdf's to colleagues.
Financial compensation-same as last year.
 - Keynote speaker propose \$250 plus free 3-day registration
 - Opening plenary speakers (4)-\$100 plus free meeting registration

Vote on benefits for meeting host and sponsor benefits.

Rocky: Does anyone have any objections to any of the proposed items? Email ballot-post-BOD call

Steve: have these sponsorship levels allowed us to break even?

Rocky: helps us to make a profit

- Prairie Trillium is most popular
 - We have had sponsors that do not use all their free registration
 - We use unused sponsorship registrations to fund student volunteer registrations
- **Membership (Jen)**
Social Media, Facebook, Twitter, Linked In. Good for reaching out to a wide number of people, but need to focus more on how to grab those people and integrate them into Chapter. Quiet on the blog front.

SER wants chapters to move individual websites to SER Group Page. Membership committee will evaluate pros/cons of keeping our website vs. group page on SER. Moving to SER Group Page will integrate more (memberships, calendars, etc.). Question is how customizable it is, user friendly, storing chapter files, etc.

- **Publications (Chris)**
Working on individual comments to discuss with co-authors. Revised draft due late Feb. Final book publication 2018.
- **Webinar (Jessica)**
Webinars next year need leads from board members, both topics plus speakers. Plan on Iowa ROW native plantings. Stream Restoration talk. Possible land conservation talk.
- **Continuing Education (Martha)**
Trying to get continuing ed proposals faster. As soon as abstracts and symposia approved then they can work on getting the credits approved and used in marketing materials.
- **Awards (Lauren)**
RFP for next year, research & practice awards either oral or poster presentation.

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Question: if group can't come can they blog instead? Or how can group get to meeting? Is there support options for them?

- Next BOD conference call will be in January, 2017
- Meeting adjourned.