

Meeting Minutes

Date of Meeting: February 22, 2017

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: April 21, 2017

Submitted By: Jessica Miller

In Attendance: Jessica Miller Steve Glass
Jen Lyndall Brad Gordon
Rocky Smiley Chris May
Joe DiMisa Dan Larkin

ITEMS DISCUSSED:

- Board Roll Call
- Agenda Review and Changes; Jen to add additional information
- Review and approve January 26, 2017 Board Meeting Minutes. Jessica motioned to approve; Dan seconded. All in favor; minutes are approved. Minutes will be posted to Dropbox.

- Committee Reports.

Annual Meeting (Rocky):

1. Rocky asked for a vote to approve the budget. Board voted “yes” and was seconded
2. \$10,775 in sponsorship pledges which is 1,000 more than in original budget.
3. Still trying to finalize catering costs but should break even or come out a little ahead
4. Still following up with sponsors
5. Registration: 53 registered, earlybird ends on 9th
6. Contributed oral presentations: 42
7. Contributed poster presentations: 20
8. Todd reviewed logistics with conference hosts
9. Next Task is to develop meeting program and submit to printer

Steve questions for Rocky: Do you need help soliciting sponsors? With 53 people registered are we on track getting what we need. Rocky responded yes.

- **Board Development (Steve for Todd):** Have candidate for MN rep. Have 1 open student slot. Need a candidate. Todd will be sending out a ballot soon.
- **Awards (Lauren):** No update not present. Steve stated that Lauren will be overseeing all awards for annual meeting.
- **Membership (Joe):** Membership stands at 290, up a bit. Trying to push quality of program. Elizabeth Bock joined committee helping reach out to Iowa for membership. Joe has put his name in for consideration for At Large Rep. He will not be attending the annual meeting.
- **State (Chris):** Gave update of all upcoming state functions.

- Putting together a summary for Steve for the annual meeting. Chris has been in touch with Mike Lemke as IL is up for a State Event.
- **Treasurers Report (Dan):** \$32,830 in budget. Dan will be resigning as Board Treasurer. He cannot attend annual meeting, but will send update for annual meeting.
 - Steve: quarterly payments changing to annual payments for Chapter Share which comes from SER. Asked board if there are any pros or cons with changing the revenue stream. The money from SER is not a large portion of our revenue. Changing language to grant should not have any consequences on our tax filings.
 - Rocky: will it change the update we get from Ser in terms of our membership numbers?
 - Steve-continuous updates on website so it will not affect it
 - Steve: Jen would there be an issue? Jen said no.
 - Jen: Can Ser just direct deposit funds?
 - Board approves change to annual payout.
- **Communications (Jen):** Social media (slowly growing) 321 Facebook, 275 Twitter, 210 Linked In. Twitter Tweet from member: all men as keynote and panel speakers. Want to see more gender diversity. Want to try to recruit that person who made the comment to be involved on the board or committees.

-Certification: Susan Galatowitsch. University of MN. She trains practitioners in MN to complete restoration using online courses and a field component. Maybe useful for other states. Possible webinar. Really like her course. Maybe get an organizational grant for training for practitioners of SER.

Joe: Do we have Restoration 101 sessions at our conferences?

-Steve: we don't but we should think about it

- Rocky: there are 2 workshops offered at the conference

SER has been re-evaluating what Chapters provide and do. Jen wants everyone's membership to include the journal for free.

SER is currently paying for us to be on an expensive platform. Two options were presented:

1. SER hosted website
2. Standalone website (different host)

So where do we want to move it and what we want to move it and what we want it to look like. Jen sent PowerPoint of various options for review.

Pros: Allows engagement of members

Cons: Privacy, can access group directory

Membership- how to easily get members to sign up.? Joe comment: Replacement for survey monkey?

Rocky: Have you spoken to Nancy Adams? Will she continue to be webmaster?

Jen: Does not want to be involved with migration but will help with tweaks. She suggested standalone would give us more control.

We have to migrate ourselves.

Have to make a decision by March 3.

How will board decide this? If we don't have consensus, then we have to do a standalone website then migrate later.

Board votes for standalone website approval.

All approved-no opposed.

- Next BOD conference call will be in April, 2017. Board Business Meeting will be in March at the Annual Meeting.
- Meeting adjourned.