

Meeting Minutes

Date of Meeting: January 26, 2017

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: February 21, 2017

Submitted By: Jessica Miller

In Attendance:	Todd Aschenbach	Steve Glass
	Jessica Miller	Keith Summerville
	Becky Dolan	Brad Gordon
	Jen Lyndall	Chris May
	Rocky Smiley	Martha Holzheuer

ITEMS DISCUSSED:

- Board Roll Call
- Review and approve January 26, 2017 Board Meeting Minutes. Jessica motioned to approve; Chris approved, Jen seconded. All in favor; minutes are approved. Minutes will be posted to Dropbox.
- Committee Reports.

Communications (Jen): Increasing social media; 316 Facebook, 270 Twitter, and 209 LinkedIn. Upcoming annual meeting buzz. Blog front needs a volunteer to take that responsibility. Either board member or open up to other members. Maybe Mike Lemke.

Chapter website move over to existing SER website if we move it we will be creating a microsite, we should be able to easily merge with SER database to create our own page, easily update calendars, job boards event registration, etc.

Jen will have a PowerPoint with screen shots of new website potential to evaluate.

- **Membership (Steve for Joe):** Membership stands at 280, up 34 members. Joe asked to resign from Membership committee chair due to work conflicts. Steve requested new membership chair recruits.
- **State (Chris):** Gave update of all upcoming state functions.
 - Chris M. (MI)
 - The 8th Meeting of the Lake Erie Millennium Network, February 21-23, 2017 - University of Windsor, Windsor, ON
 - International Association for Great Lakes Research (IAGLR) 60th annual Conference on Great Lakes Research, May 15-19, 2017 – Detroit, MI
 - The Nature Conservancy, Michigan Chapter, will have 8-10 presentations
 - 2017 Michigan Wetlands Assoc. Wetlands Conference, September 27-29, 2017 – Treetops Resort, Gaylord, MI.
 - Stewardship Network conference, East Lansing, January 13-14, 2017
 - Keith (IA)

- March 28-29 – Iowa Invasive Species Conference, Honey Creek Resort at Rathbun Lake
 - Iowa Native Plant Society field trip – Chichaqua Bottoms Greenbelt, May 6.
 - June 2-3 – Loess Hills prairie seminar. Research, restoration, field trips.
 - Steve Glass (WI)
 - Wisconsin Wetlands Association 2017 Wetland Science Conference, February 28 – March 2, 2017, in Stevens Point, WI.
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List of past announcements/events. These will stay in the notes for reference until the event has occurred.

- Lara R. (OH)
 - Ohio Invasive Plant Council meeting is in Columbus, OH, February 23;
- Steve G. (WI)
 - Wisconsin Wetlands Association 2017 Wetland Science Conference, held February 28 – March 2, 2017, in Stevens Point, WI.
 - 2017 annual meeting of The Prairie Enthusiasts; THE 30TH ANNUAL CONFERENCE AND BANQUET, Saturday, March 4, 2017. The event, co-hosted by the Northwest Illinois Chapter and Jo Daviess Conservation Foundation, will be held at the Eagle Ridge Resort and Spa in Galena, IL.
- Todd A. (MI)
 - Burning Issues Conference/Workshop, Fort Custer in MI; Marsh 1-2; will send info to Jen to post on calendar
- **Webinar (Jessica):** Need to set up monthly call. Feb. webinar should be West Creek. Nursery will be another webinar, IA-Mark Masteller, Prescribed burning.
- **Continuing Education (Martha):** Martha sent out email to board for CECs for thoughts/votes. Duel function get people in that need it and those groups would advertise our meeting.
 - Arboricultural Society most popular, some organizations charge fees up to \$135. Motion should board approve spending up to \$135 for pre-approval credits for CECs? Will send out another email. Need board vote.
 - suggestion was to take out of annual meeting budget, Rocky did not think that would be a problem
- **Board Development (Todd):** MN rep position and student rep open. Will send out current nominations today or tomorrow.
 - rest of open spots have at least one nominee.
- **Annual Meeting (Rocky):** Opening for annual meeting around Feb 4. Reviewing field trip, symposia, abstracts, sponsorships
 - 2 key items: (1) proposed registration funds and (2) budget
 - (1) Registration
 - same prices for registration as last year
 - discounts for members, students, early registration
 - initiate board vote: board approve up to \$20,500 for annual meeting expenses. Annual meeting committee will work to get sponsorships and streamline budget to at least break even
 - use same registration prices as last year

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(2)-Budget

- overview of budget sheet
- Draft 2017 Annual Meeting budget V.2 Excel Sent out today to board members
- sponsors, catering, registration, and cost estimates presented
- Steve: For Annual Meeting need committee reports to be presented at annual meeting by March 10 deadline.
- -New member webpage up SER can access chapter page
- -SER has offered table literature and promotional items for our annual meeting
- -would like feedback on SERs revised strategic plan
- -more clarification on posters
 - Rocky said posters in past were more scientific based
 - other poster more SER organization oriented-mission statement, etc.
- Next BOD conference call will be in February, 2017
- Meeting adjourned.