

*At the end of each year, each SER chapter and section must provide a summary of their composition, financials, activities & accomplishments, logistical information and challenges to the SER main office. This report facilitates the relationship between SER and SER chapters/sections by helping SER understand what challenges you face, what assistance chapters/sections may need, and what new developments have occurred in your region/thematic focus.*

Please return the completed form and any associated attachments (*see below*) no later than February 29 to Marguerite Nutter, [marguerite@ser.org](mailto:marguerite@ser.org).

**Document Requirements:**

**Financial Report** – Please submit a year-end financial report for your chapter. A template is available in the CRWG working group on Basecamp.

**Legal Documents/ Bylaws** – SER requires all chapters maintain up to date legal documentation such as chapter bylaws, articles of incorporation and any other documents deemed important for our records. Please submit a current copy of the chapter’s bylaws, articles of incorporation, and any other legal documents that SER does not already have, or any documents which have changed over the past year. *If your chapter documentation has not changed, and no new documentation has been added, you do not need to submit.*

**Chapter Photos** -- Please provide SER with any photos from your activities throughout the year for use in SER’s Annual Report, ser.org, etc. Please title photos descriptively (location, description of what is happening, date, and names) and include a photo credit when possible.

**Board Composition**

Please provide a list of the most up-to-date information on chapter leaders and board/committee members:

*Executive Board:*

Name	Title	Board Term	Email
<b>Jen Lyndall</b>	President	2014-2016	<a href="mailto:jen.lyndall@gmail.com">jen.lyndall@gmail.com</a>
<b>Chris Lenhart</b>	Vice President	2015-2017	<a href="mailto:lenh0010@umn.edu">lenh0010@umn.edu</a>
<b>Dan Larkin</b>	Treasurer	2015-2017	<a href="mailto:djlarkin@umn.edu">djlarkin@umn.edu</a>
<b>Joe Di Misa</b>	Secretary	2014-2016	<a href="mailto:joe.dimisa@woolpert.com">joe.dimisa@woolpert.com</a>

*Other Board Members:*

Name	Title	Board Term	Email
<i>See attached xls</i>			

*Committees & Committee Members*

Name	Committee	Term (If applicable)	Emails
<i>See attached xls</i>			

**Strategic Plan**

Please indicate your strategic plan for the coming year. If you do not have an official strategic plan, please provide a written summary of your chapter’s plans for growth and continued success. If you have a strategic plan, please attach the plan to your email.

See attached for the 5 Year Strategic Plan. 2015 was Year 2 of the Strategic Plan.

## Events

Please describe any major events your chapter held this year (e.g. annual meetings/conferences, field trips, workshops). *Please include any images from these events in your email. Title images descriptively with the name of the event, date, a description of what is occurring in the photo, and any necessary photo credits (if no photo credits are listed, we will generically credit the photo to your chapter).*

### **1. Annual Meeting at Chicago Botanic Garden - March 27-29, 2015**

- a. Description: The seventh SER MWGL annual meeting, Cultivating Ecological Restoration within Human Dominated Landscapes was held at the Chicago Botanic Garden in Glencoe, Illinois. Our scientific agenda for the meeting included two plenary sessions, a keynote address, three symposia, one workshop, 26 contributed posters, 48 contributed oral presentations, and four offsite field trips. The keynote speaker, Dr. Suzanne Malec-McKenna, the executive director from Chicago Wilderness, discussed "Quality of Life through the Lens of Natural Resources". The opening plenary speakers featured presentations of Jim Anderson (Lake County Forest Preserve District), Bill Glass (US Forest Service), Jack Pizzo (The Pizzo Group), and Lynne Westphal (US Forest Service). Pictures and additional details about the meeting can be found on the chapter website at [chapter.ser.org/midwestgreatlakes/past-annual-meetings](http://chapter.ser.org/midwestgreatlakes/past-annual-meetings).

### **2. 2015 Fall Membership Event in Dayton, Ohio - October 1, 2015**

- a. Description: The SER MWGL chapter and the Five Rivers Metroparks teamed up to create a one-day membership event. Twenty two participants toured restoration sites at Carriage Hill Metropark (forest restoration), Englewood Metropark (dam removal), Great Miami Wetland Mitigation Bank (wetland restoration), and Possum Creek Metropark (prairie restoration). The day was capped off with pizza and drinks at the Warped Wing brewery. Additional information can be found on our website at [chapter.ser.org/midwestgreatlakes/state-events](http://chapter.ser.org/midwestgreatlakes/state-events).

### **3. Webinar - October 15, 2015**

- a. Description: SER MWGL teamed with Tallgrass Prairie and Oak Savanna Fire Science Consortium and Lake States Fire Science Consortium to present the first webinar in the SER MWGL webinar series. Greg Nowacki of the United States Forest Service presented on "Past Fire and Present Day Mesophication: Implications for Oak Ecosystem Restoration." The webinar is archived at <https://carmenconnect.com.osu.edu/p644jpxuo35>.

## Communications

Please indicate any communications tools launched and/or publications produced by your chapter in 2015:

Name of communication/ publication (e.g. social media platforms, newsletters, books, guides)	Brief description (include link to websites)
Blog	25 posts published, 899 views <a href="https://restorationnewsmidwest.wordpress.com">https://restorationnewsmidwest.wordpress.com</a>
Twitter	163 followers <a href="https://twitter.com/ser_mwgl">https://twitter.com/ser_mwgl</a>
Facebook	179 members <a href="http://www.linkedin.com/groups/1810671">www.linkedin.com/groups/1810671</a>
LinkedIn	174 group members <a href="http://www.facebook.com/sermwgl">www.facebook.com/sermwgl</a>

## Other Major Accomplishments

Provide a brief description the accomplishment

We have continued our work to implement the 5 Year Strategic Plan. Much of our work this year has been on strengthening our internal systems and programs so that we are well-positioned to handle the increased work load associated with our focus on increased member services (state events, webinars, etc).

## Year-End Chapter Summary

Each chapter will need to provide a short summary of their activities for SER's annual reporting. This summary may be highlighted in our annual report, on the web, or elsewhere as we promote the excellent work of SER's chapters.

**Please Note:** Summaries should be no more than 250 words. Summaries should be written in the third person. SER staff may only check chapter summaries for spelling and grammar so please provide a well written, thoughtful summary of your chapter's activities.

In 2015, the Society for Ecological Restoration's Midwest-Great Lakes chapter (SER MWGL) has focused their efforts on improving member services, including the annual meeting, state events, a new webinar series, and social media engagement.

The Chapter's annual meeting in March was held at the Chicago Botanic Gardens and was their biggest annual meeting yet, with over 230 attendees! The meeting program featured nearly 75 contributed oral and poster presentations, a keynote by Dr. Suzanne Malec-McKenna (the executive director of Chicago Wilderness), symposia, workshops, plenary sessions, field trips, and social events.

The SER MWGL chapter and the Five Rivers Metroparks teamed up to create a one-day membership event near Dayton, Ohio. Twenty two participants toured restoration sites at Carriage Hill Metropark (forest restoration), Englewood Metropark (dam removal), Great Miami Wetland Mitigation Bank (wetland restoration), and Possum Creek Metropark (prairie restoration). The day was capped off with pizza and drinks at the Warped Wing brewery.

The Chapter has also been working hard this year to develop a new webinar series to provide relevant restoration information to practitioners in the region. The first webinar in the series "Past Fire and Present Day Mesophication: Implications for Oak Ecosystem Restoration" featured Greg Nowacki from the US Forest Service. SER MWGL will be archiving webinars on their website to serve as an ongoing resource for members.

SER MWGL also significantly ramped up chapter communications and social engagement in 2015. Check out their website (<http://chapter.ser.org/midwestgreatlakes/>) for more information on the chapter blog, Twitter, Facebook, and LinkedIn groups.

## **Chapter Challenges**

Please describe any challenges your chapter is currently facing and ways you are trying to overcome them. *Please include any comments on how you believe SER could assist in supporting your chapter with these challenges.*

Our biggest challenges right now are with technology and with membership activities.

We are ramping up our webinar series and Hannah Boone has been a tremendous help. We really appreciate the gotowebinar account offered by SER and hope that it will continue to be a resource that chapters can use.

We also would appreciate the potential to have conference call line available for our monthly board calls and for the various committee calls. We currently use call lines donated by our member's employers; however, we would like to be more self-sufficient.

We sometimes are limited by our chapter website. We would like to put the twitter feed and/or facebook feed on our front page but the current setup does not seem to allow that. We would also like to know our website stats but do not have access to that. We understand that this may be

addressed by the SER website re-design that is currently being evaluated.

We have spent a lot of time this year trying to solicit those in the region who appear to be interested in our mission, but who are not yet chapter members (SER members, Facebook/LinkedIn/twitter followers, webinar attendees). We understand that SER has limited staff, but we would greatly benefit from some assistance with some of this additional outreach. We also have an entire segment in Iowa that we have not begun to engage because we don't have the volunteer resources to do so. Part of this may be addressed once SER members are directed to choose an affiliated chapter, but in the interim we are struggling to keep up.

## Volunteer Hours

Please provide the number of volunteers and an estimate of the total number of volunteer hours contributed by your chapter (*estimate if you're unsure*):

See attached estimate

## Membership

Please provide a brief membership report for the year (*number, composition, geographic distribution, etc*).

*Total number of members:*

215 as of December 31, 2015

*Composition:*

### 2015 SER MWGL Member Affiliation

Academia-Research Institute	107
Government Agency	26
Indigenous-Community Organization	0
Non-profit-Non-Governmental Organization	22
Other	13
Private Sector	47
Unknown	0

*Geographic distribution:*

**2015 SER MWGL Geography**

Arizona	1
California	3
Washington, DC	5
Georgia	1
Iowa	6
Illinois	62
Indiana	20
Kansas	1
Kentucky	1
Maryland	1
Michigan	27
Minnesota	20
Missouri	4
North Dakota	1
Nebraska	1
Nevada	1
Ohio	34
Pennsylvania	1
Wisconsin	21
Ontario Canada	1
France	1
Republic of Korea	2

**Additional comments?** Please provide any additional comments that you have for the SER head office, staff, or just general comments you wish to include.

Title	Name	Email	Phone	Term Expiration	Conflict of Interest Statement
President	Jen Lyndall	<a href="mailto:jen.lyndall@gmail.com">jen.lyndall@gmail.com</a>	440-666-5334	2016	Yes
Vice President	Chris Lenhart	<a href="mailto:lenh0010@umn.edu">lenh0010@umn.edu</a>	612-624-7736	2017	Yes
Secretary	Joe Di Misa	<a href="mailto:Joe.DiMisa@Woolpert.com">Joe.DiMisa@Woolpert.com</a>	937-531-1224	2016	Yes
Treasurer	Dan Larkin	<a href="mailto:djlarkin@umn.edu">djlarkin@umn.edu</a>		2017	Yes
State Representative (Illinois)	Roger Anderson	<a href="mailto:rcander@ilstu.edu">rcander@ilstu.edu</a>	309-438 -2653	2016	Yes
State Representative (Indiana)	Rebecca Dolan	<a href="mailto:rdolan@butler.edu">rdolan@butler.edu</a>	317-940-9413	2017	Yes
State Representative (Iowa)	TBD			2017	Yes
State Representative (Michigan)	Todd Aschenbach	<a href="mailto:aschenbt@gvsu.edu">aschenbt@gvsu.edu</a>	616-331-3097	2017	Yes
State Representative (Minnesota)	Matt Simmons	<a href="mailto:msimmons@crk.umn.edu">msimmons@crk.umn.edu</a>	218-281-8141	2017	Yes
State Representative (Ohio)	Mike Enright	<a href="mailto:Michael.Enright@metroparks.org">Michael.Enright@metroparks.org</a>	937-277-4109	2016	Yes
State Representative (Wisconsin)	Steve Glass	<a href="mailto:sbglass1@mac.com">sbglass1@mac.com</a>	608-278-2939	2016	Yes
At Large Representative	Mary Beth McCormack	<a href="mailto:mccormackmb@yahoo.com">mccormackmb@yahoo.com</a>	216-906-5104	2016	Yes
At Large Representative	Martha Holzheuer	<a href="mailto:mholzheuer@ectinc.com">mholzheuer@ectinc.com</a>	734-769-3004 (office); 989-277-3311 (cell)	2017	Yes
At Large Representative	Chris May	<a href="mailto:cmay@tnc.org">cmay@tnc.org</a>	517-316-2274	2017	Yes
At Large Representative	Rocky Smiley	<a href="mailto:smiley.50@osu.edu">smiley.50@osu.edu</a>	Email first, Rocky will initiate call	2016	Yes
Student Representative	Katrina Gilbank	<a href="mailto:kgilbank@wisc.edu">kgilbank@wisc.edu</a>	608-921-2465	2017	Yes
Student Representative	Lauren Umek	<a href="mailto:lumek@u.northwestern.edu">lumek@u.northwestern.edu</a>	708-825-8336	2017	Yes



<b>Standing Committees</b>	<b>Members</b>
Executive Committee	<b><i>Jen Lyndall</i></b>
	Chris Lenhart
	Joe DiMisa
	Dan Larkin
Annual Meeting Committee	<b><i>Rocky Smiley</i></b>
	Mary Damm
	Jen Lyndall
	Dan Larkin
	Becky Dolan
	Spencer Goehl
Communications Committee	<b><i>Jen Lyndall</i></b>
	Joe DiMisa
	Mary Beth McCormack
	Lauren Umek
	Nancy Aten
	Katrina Gilbank
Membership Committee	<b><i>Joe DiMisa</i></b>
	Jen Lyndall
	Matt Simmons
	Mary Beth McCormack
State Activities Committee - Includes all State Reps	<b><i>Chris May</i></b>
	Roger Anderson
	Becky Dolan
	TBD - Iowa
	Todd Aschenbach
	Matt Simmons
	Mike Enright
Steve Glass	
Board Development Committee	<b><i>Todd Aschenbach</i></b>
	Roger Anderson
	Chris Lenhart
	Jen Lyndall
Awards Committee	<b><i>Lauren Umek</i></b>
	Rocky Smiley
	Katrina Gilbank

Ad Hoc Committees	Members
Webinars	<b>Jessica Miller</b>
	Jen Lyndall
	Mike Enright
	Steve Glass
Publications (Book)	<b>Chris Lenhart</b>
	Jen Lyndall
	Chris May
	Rocky Smiley
	David Benson
	John Harrington
	John Shuey
	Dan Shaw
	Michael Lemke
	Hua Chen
	Luther Aadland
	Evelyn Howell
Continuing Education Credits	<b>Martha Holzheuer</b>
	Becky Dolan
	Jen Lyndall



# Five-year Strategic Plan Timeline

## Midwest Great Lakes SER Chapter

December 2013

\*An asterisk preceding a strategy means that it will be repeated during each of the five years (2014 – 2018) of the strategic plan. The number of each strategy is the number assigned to it in the 5-year Strategic Plan.

### Year One 2014

#### Goal 1. Improve outreach, benefits, and services for members

##### STRATEGIES-

##### **\*1. Provide two major membership events annually (Years 1-5)**

*First membership event* – The Annual Meeting will serve as the first major membership event and will be organized by the Annual Meeting Committee.

##### **Delegation: Annual Meeting Committee**

*Second membership event* – The Subregional Restoration Groups Committee and the State Representatives should be responsible for the organization of the second annual membership event. This second event should be scheduled so it does not conflict with the Annual Chapter Meeting. Additionally, the second event does not have to encompass the entire region. It should consist of smaller, more local events within subregions – perhaps the arrangement of field trips to restoration sites, mini-symposia, and even social events within a state. One idea is that two years after hosting the Annual Meeting within a particular state – the state representative for that state and the Subregional Restoration Groups Committee would collaborate and organize a state event, which could be attended by Chapter members from any area.

##### **Delegation: State Representatives, Subregional Local Restoration Committee**

##### **\*2. Develop at least one online webinar annually on regional restoration issues, methods, practices, and/or research (Years 1-5)**

The Board of Directors will need to explore the costs and benefits of various webinar services (i.e., Go to Webinar, LiveMeeting, Skype) and select one for use, and to set the cost structure of the webinars for chapter members and non-members, and to form a Webinar Committee to decide on the content and schedule webinars. SER has indicated it will allow each chapter to use its

webinar subscription (i.e., Go to Webinar) once a year. Volunteers should be sought from the membership to assist with the activity (Years 1-5). Year one will be used for planning and organizing the online webinars with the first webinar being presented in the second year (2015).

**Delegation: Board of Directors**

**\*3. Produce or support the development of publications (i.e., books, technical reports, peer review manuscripts) on regional restoration topics and best restoration practices (Years 1-5)**

In the first year, the Board should develop the format for soliciting publication proposals and decide on what type of support should be provided as well as the obligations of the proposal authors. On an annual basis, beginning in the second year, the Board should develop and issue calls for publication proposals and select and support at least one proposal in the next four years.

**Delegation: Board of Directors**

**\*6. Encourage electronic networking and interaction among our diverse membership base (Years 1-5)**

Members of the Board of Directors should join the Chapter Facebook group and make a post to promote activities and discussion in the Facebook group at least once a year. Additionally, the Board of Directors should maintain awareness of up and coming social media and consider expansions where justified

**Delegation: Board of Directors**

**Goal 3. Encourage greater student involvement and recognition**  
**STRATEGIES**

**\*1. Provide mini research grants, internships, and/or travel grants (Years 1-5)**

The Awards Committee would be responsible for developing the nomination process, the selection criteria, and proposing the award amounts. The Board of Directors would need to vote and approve of the award structure and award amounts.

**Delegation: Awards Committee**

**\*3. Provide greater recognition for students at our Annual Meeting (Years 1-5)**

Highlight student involvement at the Annual Meeting in the Chapter webpage, Facebook Page, and Chapter Newsletter

**Delegation: Communications Committee**

## **Goal 4. Strengthen the overall foundational structure of the organization STRATEGIES**

### **\*1. Increase membership and retention of members (Years 1-5)**

This strategy is the primary responsibility of the Membership Committee.

**Delegation: Membership Committee**

### **\*2. Host Annual Meetings that attract up to 200 persons (Years 1-5)**

Past Chapter meetings have ranged from 90 to 130 attendees. Each year the Annual Meeting Committee should consider different outreach and promotion strategies that will attract a greater number of meeting attendees and use information from past Chapter Surveys to guide the organization of the meetings.

**Delegation: Annual Meeting Committee**

### **\*4. Clarify expectations of Board members, improve orientation materials for incoming Board members, and develop strategies for recruiting new Board members**

The Board Development Committee as described in the Chapter Bylaws will provide oversight of Board nominations, appointments and selections, elections and Board recruitment, Board Member orientation and training, Committee and Working Group nominations, and Board Member service recognition. However, this Committee will need assistance, guidance, and approval from the Board of Directors in the development of new materials and identification of nominees for each Board position. The Awards Committee will continue to be responsible for providing awards for Board Member's service based on recommendations from the Board Development Committee and the Board of Directors.

**Delegation: Board Development Committee, Awards Committee, and Board of Directors**

### **\*5. Review and ensure active committees are fulfilling needed functions (Years 1-5)**

The Executive Committee should review and ensure active committees are fulfilling their needed functions and to determine if they need assistance from the Board of Directors to enable them to achieve their annual goals.

**Delegation: Executive Committee**

### **\*6. Increase membership involvement in active committees (Years 1-5)**

Annually all Committee Chairs will actively seek out volunteers from Chapter Membership to serve on their respective committees. The Board of Directors will also seek to encourage interested members in becoming more involved with the Chapter by encouraging service on a committee of interest. Opportunities for service on committees should be communicated to Chapter members by being posted on the Facebook page and Chapter website, and via email. Critical needs for volunteers for specific tasks could also be announced at our Annual Meeting during the business meeting and later forwarded to Chapter members by email. Currently, the Communications Committee has the greatest need for additional help.

**Delegation: Chairs of the Annual Meeting Committee, Communications Committee, Membership Committee, Subregional Restoration Groups Committee, Board Development Committee, the Awards Committee, and the Board of Directors.**

## **Year Two 2015**

Review accomplishment made in Year One and goals for Year Two and make adjustments as appropriate

### **Goal 1. Improve outreach, benefits, and services for members**

#### **STRATEGIES**

**2. Provide at least one online webinar annually on regional restoration issues, methods, practices, and/or research**

Host our first online webinar and continue for years 3-5

**4. Proactively post timely regional job links**

Regional job links could be posted on the website. An attempt should be made to identify a variety of regional job links that will be of interests to the diverse interests of our chapter members at each stage of their careers.

**Delegation: Communications Committee-Webpage Subcommittee**

**Note:** One person does the majority of the work on this committee so the Board will need to assist by identifying volunteers to assist the Chair of this committee with any future webpage expansions and development.

### **Goal 2. Become the primary regional source of information related to ecological restoration and restoration ecology**

#### **STRATEGIES**

## **2. Collaborate with and support other like-minded organizations by developing and strengthening local/regional private and nonprofit restoration networks**

The Subregional Restoration Groups Committee will pursue its primary objective in developing and maintaining a working list of all ecological restoration groups active within Chapter boundaries. From this list the committee will identify groups to establish and maintain communications with these groups to facilitate collaboration with the Chapter. We should especially reach out to those groups that might be interested in assisting with the organization of our second membership event of the year.

**Delegation: Subregional Restoration Groups Committee**

## **3. Jointly host meetings and workshops with other organizations**

The Annual Meeting Committee in the solicitation of future meeting hosts and development of future meetings should attempt to identify joint-meeting opportunities as they arise. The working list of organizations within the region developed, and maintained by the Subregional Restoration Groups Committee, would assist with identifying co-hosts for future annual meetings.

**Delegation: Annual Meeting Committee and Subregional Restoration Groups Committee**

## **Goal 4. Strengthen the overall foundational structure of the organization** **STRATEGIES**

### **3. Maintain good financial standing, increase sponsorships and private donations**

The primary responsibility of maintaining the financial status of the Chapter falls to the Board of Directors. We have a good financial standing and have been successful in receiving sponsorship funds for our Annual Meetings. However, we likely will need to increase our current efforts in fund raising to enable us to expand our activities and membership benefits as described in this five year strategic plan. The Board of Directors should consider establishing a Fund Raising committee, which would include Board Members, Chapter Members, and, perhaps, other persons who have fund raising experience and are in agreement with our mission.

**Delegation: Board of Directors**

## **YEAR Three 2016**



Review accomplishment made in Year Two and goals for Year Three and make adjustments as appropriate

**Goal 2. Become the primary regional source of information related to ecological restoration and restoration ecology**

**STRATEGIES**

**4. Encourage ecological restoration activities carried out by municipalities and organizations by providing recognition awards for these developments**

The Awards Committee would be responsible for developing the nomination process, the selection criteria, and proposing the award structure and amounts. This kind of an award does not necessarily have to a monetary award. The award could consist of: 1) awarding a plaque: 2) listing the winning recipient (community/organization) and why they received the award on our website; and 3) sending this information to the recipient's local newspaper and other media outlets.

The Board of Directors would need to vote and approve of the proposed award structure and award amounts.

**Delegation: The Awards Committee and the Board of Directors.**

**Goal 3. Encourage greater student involvement and recognition**

**4. Provide student focused events**

The Annual Meeting Committee should explore the potential to provide student focused events during the Annual Meeting. The Subregional Restoration Groups Committee and the State Representatives as part of their efforts in organizing a second membership event could organize events primarily designed for student members including social events.

**Delegation: Annual Meeting Committee, Subregional Restoration Committee, and/or State Representatives.**

## **YEAR Four (2017)**

Review accomplishment made in Year Three and goals for Year Four and make adjustments as appropriate

**Goal 1. Improve outreach, benefits, and services for members**

**STRATEGIES**

**5. Provide highlights of restoration projects within the region on digital media.**

**Delegation: Communications Committee-Webpage Subcommittee**

Note: One person does the majority of the work on this committee so the Board will need to support this activity by identifying volunteers to assist the Chair of this committee with any future webpage expansions and development.

**YEAR Five (2018)**

Review accomplishment made in Year Four and goals for Year Five and make adjustments as appropriate. Additionally, during the last year of the strategic plan it is recommended that the Board initiate planning for the development of a second five-year strategic plan that would begin in 2020.

**Goal 3. Encourage greater student involvement and recognition  
STRATEGIES**

**2. Encourage development of SER Student Associations or Student Subchapters within the region**

The Board of Directors would be responsible for evaluation the logistics of promoting SER Student Associations and Student Subunits of the MWGL SER Chapter. It is possible that both types of organizations would be promoted within the region, and as such, would require the Board to strategically identify academic institutions and faculty members at these institutions who are interested in establishing these types of organizations. Our current Bylaws allow for the establishment of Student Chapters (For details see Chapter Bylaws, Article IV, Subchapters, Section 1-Subchapters). However they do not provide a structure for these Chapters. As a result the Board will need to consider how the Student Subunits will be structured and their specific relationships with the Chapter.

**Delegation: The Board of Directors**

Goals and Strategies not fixed to a particular year for accomplishment:

## **Goal 2. Become the primary regional source of information related to ecological restoration and restoration ecology**

### **STRATEGIES**

#### **1. Become proactive on policy positions locally and regionally within the constraints expected of a non-profit 501 c3 organization**

Specific issues and the venue for distributing this information could be our website, local media outlets (newspaper, radio, and television), chapter Newsletter, or sent directly to local, State, or Federal agencies. . Policy positions could be written by the Board of Directors, Chapter Committees, and/or individual chapter members.

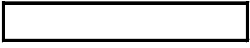
The Board of Directors would have to approve all policy positions and the way they would be publicized. This activity would not be carried out following a set schedule (e.g. once each year), rather it would occur on an ad hoc basis as specific issues were brought to the Board.

**Delegation: Board of Directors, Communications Committee**



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<i>te of your last report</i>
<b>Currency</b>
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<b>\$ 23,958.59</b>
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<b>\$ 23,515.79</b>
<b>\$ 31,202.43</b>



	Number of People	Volunteer Hours/Year/ Person	Total Volunteer Hours/Year
President	1	156	156
Treasurer	1	52	52
Board Member Calls	17	24	408
Annual Meeting Committee	6	80	480
Social Media	1	52	52
Blog	1	52	52
Website	1	52	52
Membership	1	52	52
Webinar Planning	3	50	150
State Event Planning	4	32	128
State Activities Committee	7	12	84
Board Development	4	24	96
Awards/Grants Committee	3	30	90
Continuing Education Credits	3	48	144
Student volunteers at meeting registration	6	4	24
Volunteers to judge awards	4	3	12
Local organizing committee - annual meeting	10	12	120
Speakers (keynote, plenary, webinars)	15	3	45
			2197





All of our Board Members are volunteers (17), the Chair of our Webinar Committee is a non-Board Member (1), we have several volunteers that help organize and run our annual meeting these include persons associated with the host institution and these can be 20-25 persons who secure facilities for the meeting, arrange for catering, preside over paper or poster sessions, and help set up rooms for banquet etc., prepare meeting announcement and post them on our web site, in addition, 4-5 of our Board members help to solicit sponsors for our Annual Meeting. Our keynote and plenary speakers and field trip leaders at the Annual Meeting are also volunteers. Our web site is maintained by a Board Member volunteer and all of the written material, (e.g. Blog) posted on the website is