



Meeting Minutes

Date of Meeting: September 30, 2015

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: October 15, 2015

Submitted By: Jen Lyndall

In Attendance: Dan Larkin
Jen Lyndall
Laura Jackson
Lauren Umek
Martha Holzheuer
Becky Dolan
Rocky Smiley
Todd Aschenbach
Chris May
Steve Glass

ITEMS DISCUSSED:

- August 2015 Board Meeting Minutes. Steve motion to approve. Martha seconded. All in favor-minutes are approved.
- SERI updates (Jen) Bethanie Walder is the new executive director. Bethanie has been in charge of the SER reorganization so she is familiar with the organization. There is a summary of Bethanie's background in the latest chapter and section leaders' email. SER has also developed a timeline for moving forward with the reorganization/realignment (proposed in the chapter and section leaders email). Goal is to be complete by 2016.
- Committee Reports.
 - a. Annual Meeting (Rocky). The annual meeting committee had a great call at the beginning of September. The meeting theme has been decided, "Overcoming Challenges for Ecological Restoration". They have some plenary and keynote speaker options. Meeting timeline has been developed and some task dates may be adjusted to get information sooner to help with continuing education credits. A save the date for the meeting with key dates will be issued in October.
 - b. Continuing Education Ad Hoc Committee (Martha/Becky). Investigated options for several organizations: Society for American Foresters, International Society for Arboriculture, Ecological Society of America, American Society of

Landscape Architects, and US Green Building Council. We have a good handle on the process for pre-approval. We need to get forms signed by the participants and then we hand in to the organizations. Expense to SER MWGL will be time and postage. Also considering a certificate of attendance (PDF after the fact). GBC costs \$250 per course and has a long process so we may not be able to pursue this first year. Martha and Becky will be issuing a survey of the membership (which organizations do we want; may also include post-meeting survey questions). Steve asked who assumes the cost. Martha indicated that chapter costs would be time/postage and all other costs would be passed along to applicant. Need session details and then will start pre-approval process.

- c. Membership. Currently 265 members. Considering a new membership drive. If you have any drive ideas tell Joe.
- d. Communications. There is a sign-up genius for blog posts. Please sign up if you have any content ideas. Rocky volunteered to post about the state event in Ohio. Job alerts are only on Twitter - we can't control the Job Alerts on the website because they are directly fed through SER. Jen will see if we can add a disclaimer to the website pointing the readers to our twitter feed for other job posts. Still need photos for most new board members for the website. Jen will send out a reminder email. Also, trying to find out if we can add a twitter feed to the website. Consider splurging on more polished exhibit materials. Perhaps put our 2015 SER poster on heavier bond paper or laminate? But, we'll need to consider shipping costs.
- e. State activities (Chris M.). Had a call to reacquaint ourselves. Discussed Ohio event. Make sure state events get sent to Communications committee to get put on our calendar. Forward on state info to group whenever possible. Todd said next state event will be in Minnesota. Chris Lenhart is planning an event in conjunction with another event (River Restoration group meeting in Minneapolis). Rocky said that the Ohio meeting has 22 people registered (planning for 27 people). The meeting will have field trips to four stops (wetland, stream, prairie, and forest restoration) to sites all carried out by Five Rivers Metroparks. Warped Wing Brewing Company for social event. 75-80% of attendees are non-members.
- f. Board Development (Todd). No update on MN representative. Chris has a person in mind. If not, we'll send out email to MN members and post to website/social media.
- g. Awards (Lauren). Final draft of awards announcement will be released this winter.
- h. Webinar Planning (Jen). October 15, 2015 1-2pm central time webinar on mesophication of oak forests by Greg Nowacki of US Forest Service (Milwaukee). Jen is working on the next webinar with the Interagency Ecological Restoration Quality Committee. One with Interagency Ecological Restoration Quality Control

Committee in late winter or early spring. Webinar options also from Chris Lenhart at University of Minnesota.

- Treasurer's Report (Dan). Current balance is \$7923, which includes quarterly check. Dan will put together an annual budget to help us prepare for non-annual meeting costs.