



## Meeting Minutes

Date of Meeting: June 29, 2015

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: June 29, 2015

Submitted By: Jen Lyndall

In Attendance: Jen Lyndall  
Roger Anderson  
Laura Jackson  
Joe DiMisa  
Becky Dolan  
Dan Larkin  
Martha Holzheuer

### ITEMS DISCUSSED:

- Previous Board Meeting Minutes. May meeting minutes. Roger: item e. Board Development transition. Are we developing orientation guidelines for new board members? Jen: external version of job expectations would be given prior to their appointment. Then, internally, transition materials can be passed on to new members from old leaders. These documents have not been prepared yet. Roger: re: awards-research/practice awards. He prefers saying two awards-one for research and one for practice. Motion to approve by Roger. Seconded by Dan. Minutes approved.
- Committee Reports.
  - a. Annual Meeting (Jen). This week, the meeting theme will be selected, timeline will be developed, and website will be worked on with Nancy Aten. Information on this will be presented to the board next month. (30) 2015 annual meeting feedback forms were received. Useful improvement comments were provided-including more on the science of restoration. Most comments were complimentary. Respondents liked weekend days and would like more info on itinerary and hotels sooner than later.
  - b. Communications (Jen). Progress on blog, facebook, and twitter. The team is soliciting input for the blog from members. Starting to run into point where we need more content. Throwback Thursday once per month from old newsletters. Would like to do at least one other post per month. Each committee being assigned a content contribution selected month. For example, August will be a report on the Iowa prairie meeting. This is separate from the state activities committee and what they are writing. A consulting firm asked if we sold ads on our blog.

Thoughts-2016 North American Prairie Conference asked to be posted-this will be done no charge. Joe likes the idea of selling ads but parameters need to be developed. Communications team will work on this and get back to the board. Communications team is looking for a file transfer service-google drive in the past. The team prefers Dropbox. No concerns from the board on that change.

- c. Membership (Joe). Current number of members is 284. SER National member chair still not selected-Hannah Boone still doing the job. Our committee will soon do a Facebook and Linked-in group members crosswalk with our member report and reach out for potential new members. We will use webinar sign-ups to recruit new members as they occur. Jen-mailchimp has been updating member list each time she gets the excel file-how can this be more automated? Joe and Jen to work on.
- d. Subregional and State Activities (Chris May). Blog content from state reps is being provided. Free events upcoming. Ohio event is upcoming in October-need to be advertising in July. Chris Lenhart is working on a partnering event with the PRSSUM conference. Where Ecology Meets Economy Conference-we have been asked to be a sponsor. Joe is interested if we can get the roster. Also, Iowa Prairie Conference-possible meeting space or possible sponsorship-Laura Jackson is coordinating. Need to develop budget to manage these opportunities. Roger-2016 July 17-20 North American Prairie Conference-oral and poster sessions, roundtables, field trip to Nachusa Grassland (bison introduction), 2 plenary speakers, hoping for 500 attendees.
- e. Board Development (Todd). See prior meeting minutes described above.
- f. Awards (Lauren). Updating requests for proposals from last year and will be circulated to the board soon.
- G. Webinars (Roger). Upcoming webinar with TPOS-Roger is leading. Topic is the Mesophication of oak forests. Likely two speakers - Craig Maier and Greg Nowacki. Hope is to hold the webinar during the summer-perhaps end of July, but will depend on speakers' schedules.
- H. Book progress. All chapter teams are developing their chapter texts.
- I. Treasurer (Dan). \$7,600 in bank. No other updates. Dan is moving to the University of Minnesota.