



Meeting Minutes

Date of Meeting: April 28, 2015

Re: SER MWGL Board Meeting

Location: Teleconference

Issue Date: April 28, 2015

Submitted By: Joe Di Misa

In Attendance: Jen Lyndall
Todd Aschenbach
Steve Glass
Laura Jackson
Joe DiMisa
Roger Anderson
Mary Beth McCormack
Mike Enright
Lauren Umek
Martha Holzhauer
Becky Dolan
Chris Lenhart
Chris May
Katrina Punzel
Julia Bohnen
Rocky Smiley

ITEMS DISCUSSED:

- March 2015 Board Meeting Minutes. Approval will be done in the future by email.
- Administrative. Jen has all conflict of interest statements. Jen has issued board contacts to the group and the committee lists. A few committees still need leaders. Three new ad hoc committees webinar, publications, and continuing ed. Their goals are not firm yet. Webinar goal is to have regular webinars. Publications committee is working on the MWGL restoration book for University of Iowa Press. Continuing ed committee is working towards offering credits for continuing ed. Twitter and email pleas to join committees are occurring. Every month, the committee chairs should have a team meeting to further their team's goals. Board of Director calls are when committee chairs report to the overall Board.
- SER Restructuring Update. SER is trying to align board configuration and chapter configurations. SER prior was comprised independent of chapter memberships. Possible reconfiguration of chapter boundaries (mainly for those that straddle state or

country boundaries). We have submitted comments. A reply on the comment input is expected in late May. SER has not hired a new executive director yet.

- Committee Reports.

- a. Annual Meeting (Rocky). 2016 annual meeting is in Bloomington, Indiana. Jen will be sending a survey requesting feedback on our 2015 annual meeting. 233 pre-registered attendees and a few more on-site. Surpassed previous meetings. Good energy at the meeting. First annual meeting conference call for 2016 will be held in end of May. Financial report for the 2015 meeting will be reported at the May Board meeting.
- b. Communications (Jen). Lauren hopes there will be a blogpost recapping the 2015 annual meeting soon. A quick write up for SER News was prepared regarding the 2015 annual meeting. Hootsuite will be used soon to broadcast a unified message on social media platforms. Mail chimp will be used soon for email blasts on a targeted approach. Joe would like to post Northern Long Eared bat listing on our blog. The old Facebook group will close. New one is a facebook page-it is more controllable by us. SER-MWGL is the page name-you need to "like" it to join it. In the future-blogposts go to Lauren, website changes to Nancy Aten, and all other goes to Jen.
- c. Membership (Joe). Current number of members is 318 with a conference surge. Joe delivered a membership report for 2014 to the conference attendees. Leah Bregman has left SER National. Hannah Boone and Michael Leff are interim replacements. Membership team updated the website for chapter benefits and will soon do a member crosscheck with linkedin and facebook page "likes" for recruiting of new members. Membership team members are changing in May 2015.
- d. Subregional and State Activities (Mike Enright). Rocky, Joe, and Mike Enright are working on the Ohio 2nd year mini-event-likely to be held in Dayton with strong assistance from Five Rivers MetroParks. Visit 4 restoration sites around Dayton and have a social event. The team is meeting monthly. Jen requested a save the date for announcements and also a budget for board approval.

Roger-North American Prairie Conference will be at Illinois State University in July 2016. Can a mini-event be held in conjunction with that event-board says yes-even though it is not a 2nd year event. Chris is thinking that a mini event in Minnesota can be held in conjunction with the PRRSUM Partnership for River Restoration and Science-Upper Midwest for 2016. Another item for this committee is to provide state level information for our blog.

- e. Board Development (Todd Aschenbach). Transition materials from one officer to the next one are still to be developed. Elections are complete.

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- f. Awards (Lauren Umek). Two awards are coming up for a board vote by email. Roger expressed concern that MS students are losing to PhD students for research awards and creating separate levels should be pursued. Following the vote, Jen can do the award announcements quickly-prior to the summer research season.
- G. Webinars (Jen Lyndall). First webinar was at the annual meeting. Potential upcoming webinar with TPOS-Roger is leading. Topics are being considered now-some kind of fire use in restoration topic-particularly use of fire in oak forests. Likely two speakers. Hope is to hold the webinar during the summer-perhaps July.

Another possible webinar is with Interagency Ecological Restoration Quality Committee. Funded through EPA Great Lakes Program Office. Eight federal agencies. Goal is to develop quality standards and good practices within Great Lakes region. They hold monthly webinars. Attendance on calls is steady and 300 persons on their mailing list. They are interested in working with us and co-sponsor and webinar and do a symposium at our next chapter meeting. Could be a good outreach outlet for new members. Webinar would be in Fall for feedback on draft framework or January/February on the issuance of the guidance document.

- H. Book progress (Chris Lenhart). Iowa press approved book proposal in December. Drafts and outlines underway at 80% level. 14 authors. Rough draft of book this summer. All needs to be done in December 2015. March 2016 is final draft.
- Treasurer's Report (Dan Larkin). \$7,651 account balance. A few more meeting expenses to be paid. We got the SER National payment \$1,128. \$309 in cash box to be deposited.