This is a summary of **SER 2016-2021 STRATEGY** to be presented in SERE General Assembly on Thursday 25th. Are you involved in ecological restoration? Do you want to promote it in Europe and worldwide, and coordinate our efforts? Are you tired of low quality ecological restoration? Then why not attend the Assembly or better join SER Europe? Visit SERE Booth or ask any SERE Board member for further info. Your contribution counts!!

**STRATEGIC LINE 1. EVENTS**

1. Promote a web-based forum to discuss issues related to ER and SERE.
2. Organize or support at least two events (courses, workshops) per year.
3. Organize SERE 2018 Conference and negotiate future venues.
4. Define terms of SERE collaboration with Conference organizers.
5. Prepare Conference declarations.
6. Promote Conference follow-up activities.

**STRATEGIC LINE 2. TOOLS**

1. Promote diffusion tools: Linkedin group, Facebook, Tweeter, Newsletter.
2. Support writing of Restoration Prioritization Frameworks of European countries.
3. Develop ER standards for different sectors.
4. Launch a student video contest.
5. Adapt SER International Professional Certification program.
6. Develop a semantic internet search engine for ER.
7. Promote the use of SERE Knowledge base.
8. Participate in RTD and implementation programs (H2020, LIFE+, etc.) as subcontractor or as part of the advisory team.

**STRATEGIC LINE 3. POLICY**

1. Foster EC and member states policy on ER, and provide support as needed.
2. Continued support to EHF.
3. Contribute to define H2020 priorities and participate in other DG-RTD initiatives.

**STRATEGIC LINE 4. GOVERNANCE**

1. Connect with major national organizations dealing with ER.
2. Create structures to link with affiliated organizations.
3. Negotiate reciprocal benefits with affiliated organizations.
4. Organize SERE Board into action committees.
5. Define a plan to renew SERE Board and ensure wide participation.
CONTRIBUTE TO SERE KNOWLEDGE BASE

One of the aims of SER Europe is to disseminate knowledge on ecological restoration in Europe to practitioners, policy people, stakeholders and scientists.

With our searchable Knowledge Base (ISSN 2295-5704) we provide a web-based tool for the restoration community to share knowledge, best practice experience, interesting case studies and so on.

DO NOT MISS THIS OPPORTUNITY TO DIFFUSE THE RESULTS OF YOUR PROJECT!

Write a short summary of your presentation at the 10th European Conference on Ecological Restoration following the simple instructions described in our webpage:

http://chapter.ser.org/europe/knowledge-base/